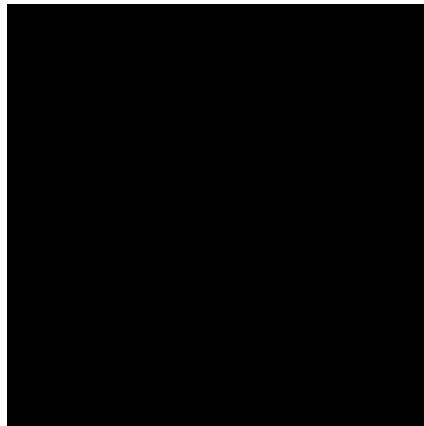


*Pursuing and Achieving Your Mission*

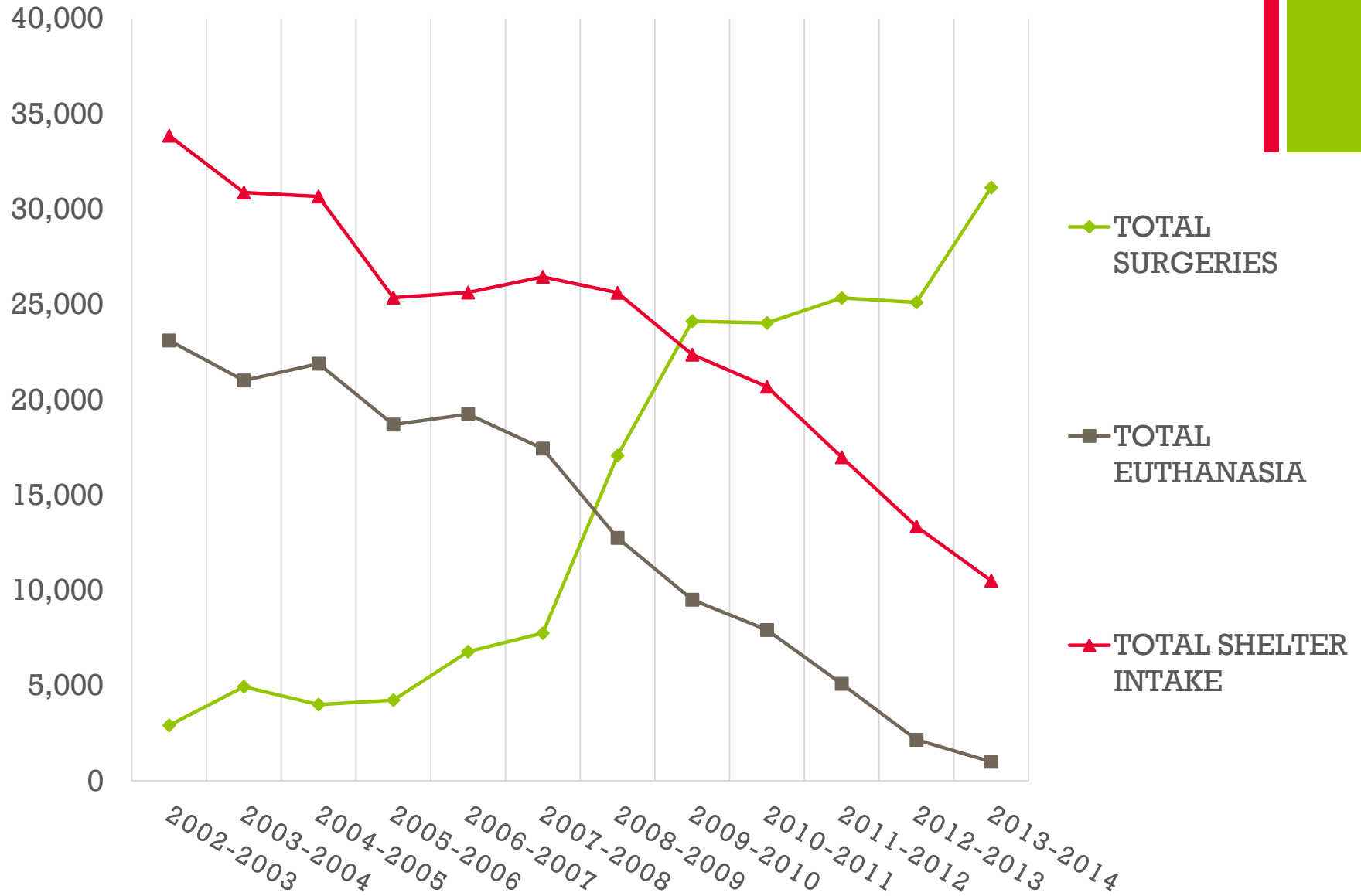


# MISSION STATEMENT

To End the Killing of dogs and cats in Duval County and surrounding shelters, then to help communities nationwide to do the same.

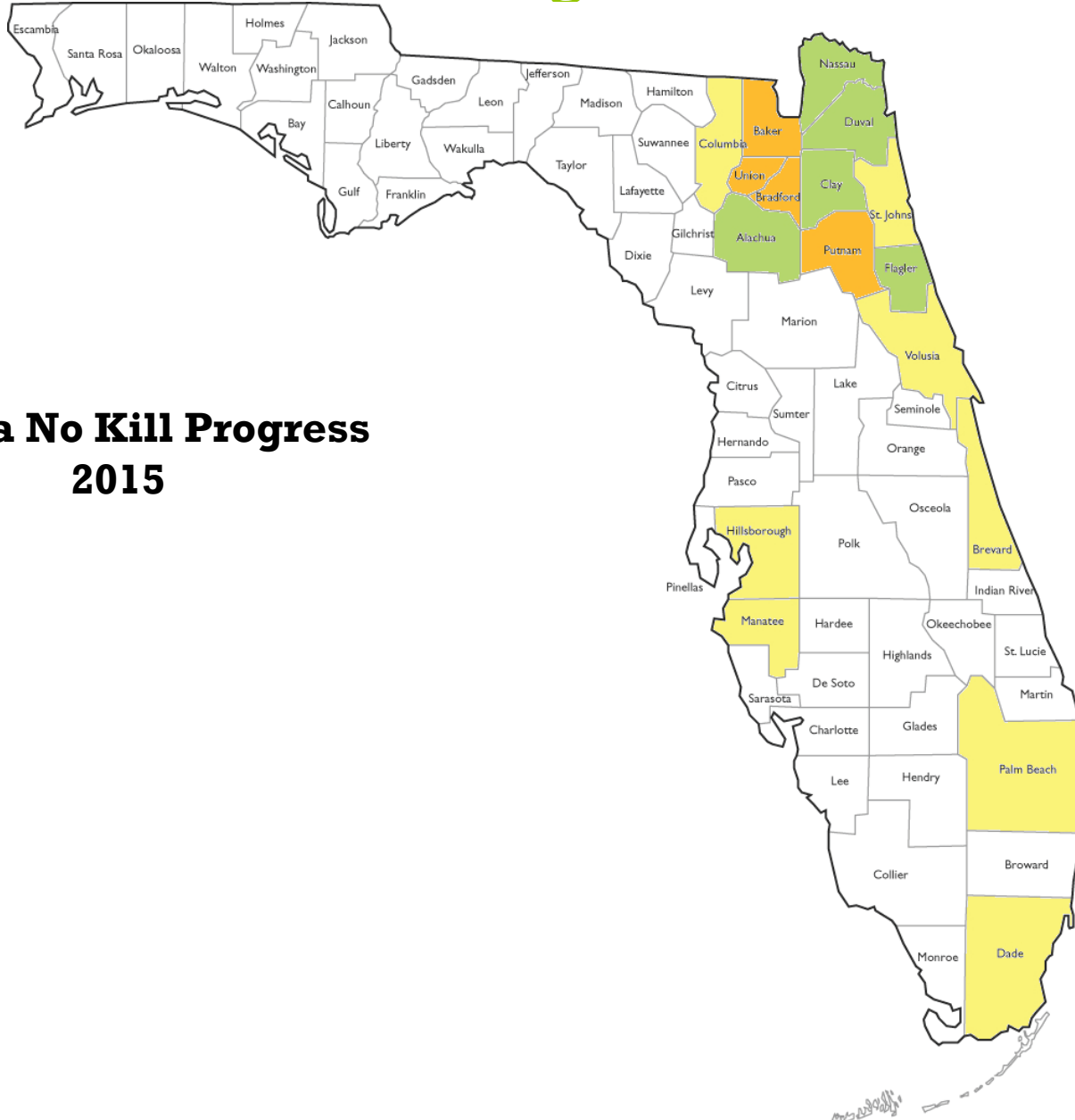


# + end the killing of dogs and cats in Duval County





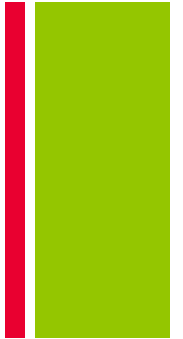
# and surrounding shelters



## Florida No Kill Progress 2015



# Mission Focused Programs



- Decrease Number of Pets Entering Shelter
- Increase Number of Pets Leaving the Shelter Alive (Live Release Rate)





# Mission Focused Programs

## SpayJax Program 2002



- *Spay JAX* program created (city funded targeted income qualified spay/neuter)
- Worked with network of private veterinary providers



# + Jacksonville Humane Society Becomes No-Kill 2005



- Gave up animal control duties/officers
- Limited intake with only a few select animals coming from the public shelter
- Competition for the most ‘adoptable’
- Turning point for change & beginning of collaboration





# Jacksonville Fire of 2007

## Jacksonville Humane Society Burns!



The first Outstanding Community Partnership Award given to Jacksonville by the Florida Animal Control Association for post-fire work and cooperation.



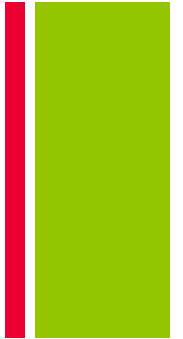
Impacts felt throughout the community





# Feral Freedom Program

## Created in 2008



- Originally thought feral cats would be most challenging to save ~ now know they are the easiest
- No model to follow ~ took a leap of faith
- Unified message from animal welfare agencies helped
- Surgeries done at First Coast No More Homeless Pets



# JACC Hires New Chief in 2008



- City hopes to implement innovative programs
- New chief sets out to ‘rebrand’ operation
- Renamed Jacksonville Animal Care and Protective Services



**Animal Care & Protective Services**

NEVER STRAY FROM HOPE.

# + Year of Bricks and Mortar in 2009

Jacksonville Animal Care  
& Protective Services

First Coast No More  
Homeless Pets



# + New 'Experienced' Director at Jacksonville Humane Society in 2011



- Collaboration took off
- Adoption events with partners
- Kitten Nursery at JHS
- Increased transfers from city shelter
- FCNMHP provides key support



# + New Community Logo Shows Unity



**A No Kill Community**



# Innovative Programs Proven Results



- 2012-13: 2,150 dogs and cats were euthanized
- 2013-14: **1,002** dogs and cats were euthanized
- **Goal is Always:** 90%+ Live Release Rate

**In 2014 Jacksonville maintained a 90%  
Live Release Rate for an Entire Year!**



# Programming Goals



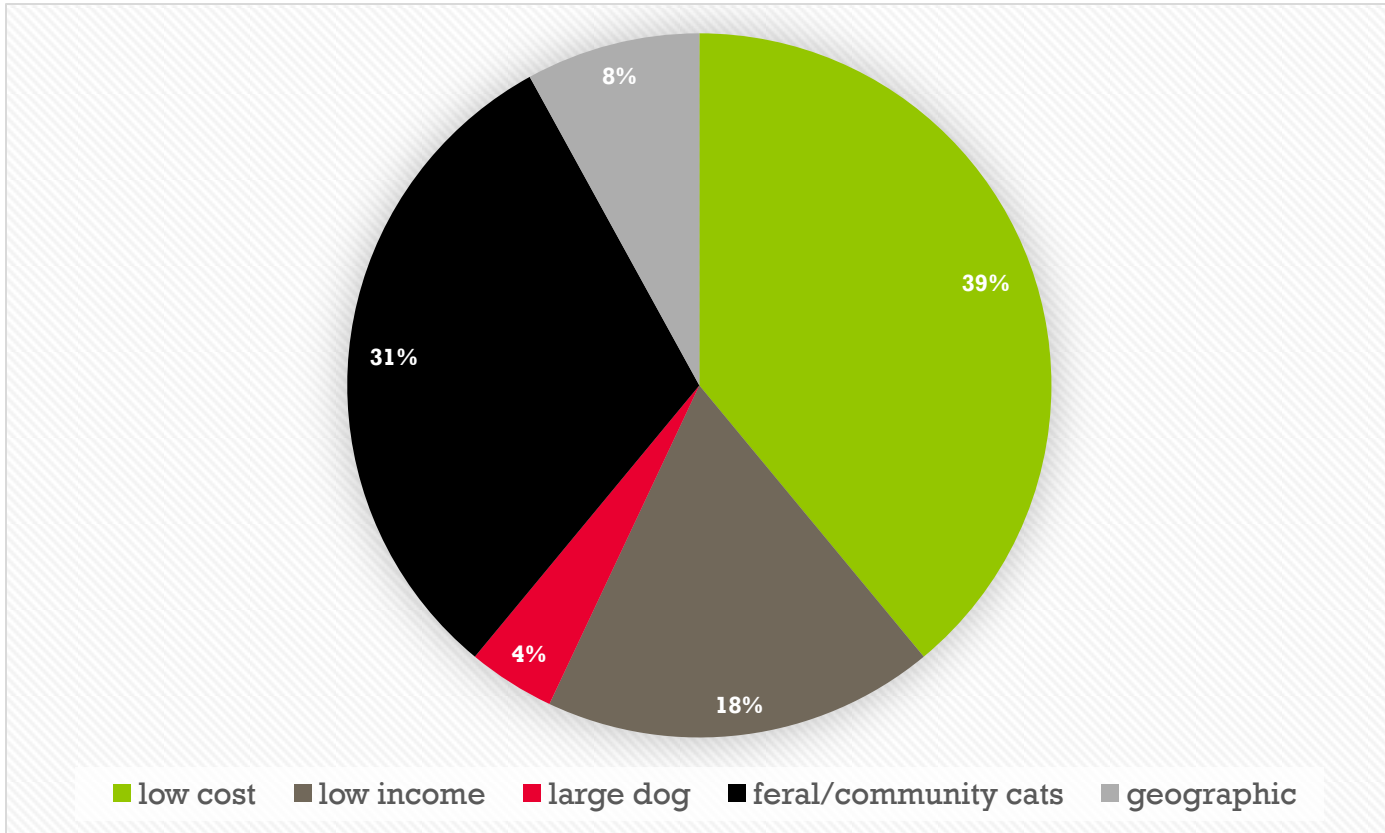
Decrease Shelter Intake~  
Achieve 90%+ Live Release Rate



# Spay and Neuter Programs



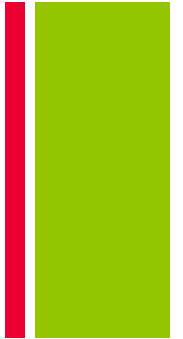
**31,125 Surgeries Fiscal Year 2013-14**  
**177,358 Surgeries Since 2002**





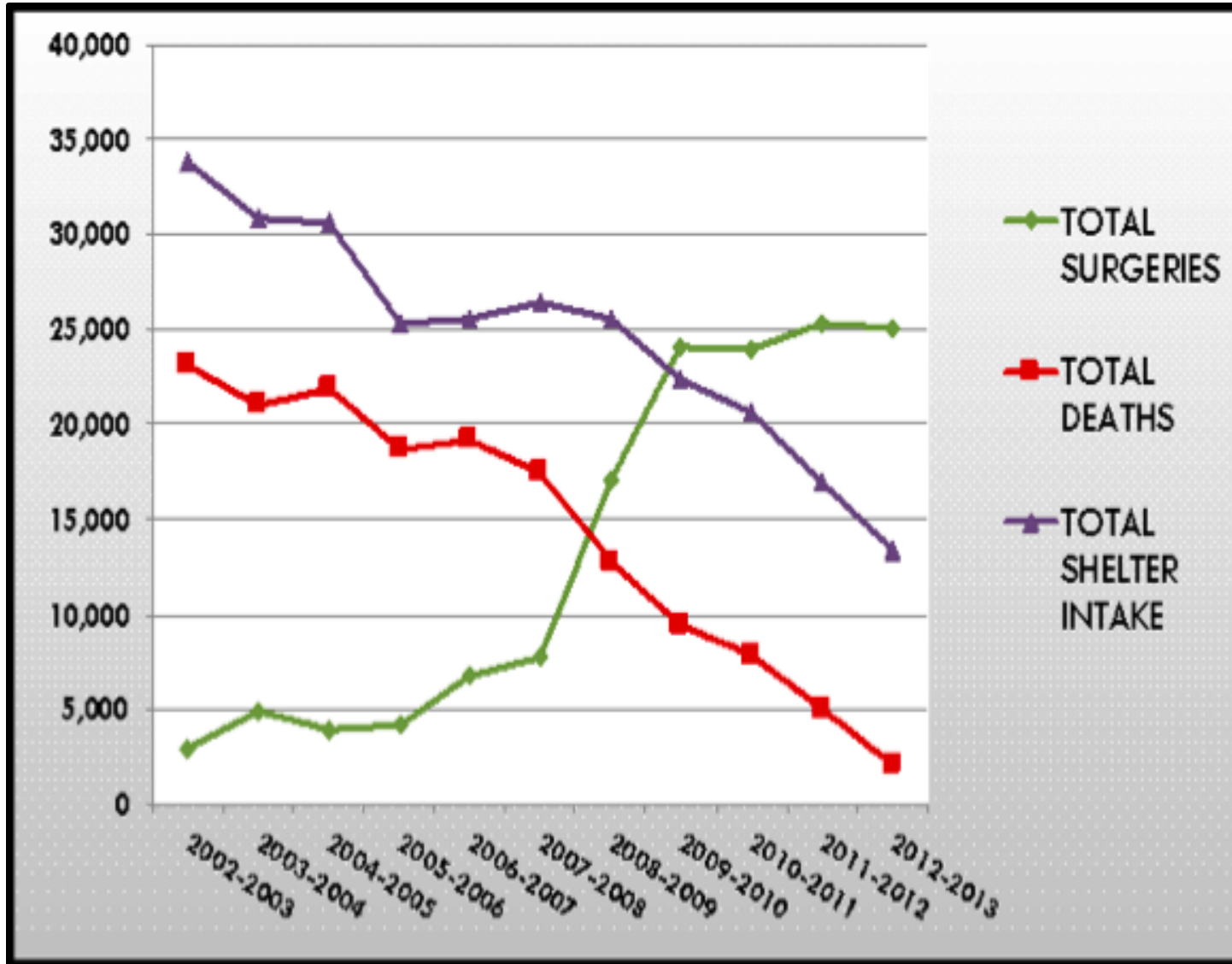


# Targeted Income Qualified Spay Neuter



- This demographic has highest relinquishment rate
- Five surgeries per 1,000 people needed
- Must be free or ‘affordable’
- Transport essential
- Must financially qualify pet owners

# + Surgeries Must Be Income Targeted To Make The Biggest Impact





# Decreasing Shelter Intake



- Public and Shelter policies
- Community Cat Diversion (Feral Freedom) & TNR
- Targeted Income Qualified Spay/Neuter
- Pet Retention Programs (food bank, behavior training, subsidized medical care, etc.)
- Surrender Prevention Programs (foster care, rehoming assistance, etc.)



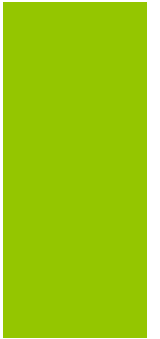
# Public and Shelter Policies



- Reasonable hold periods to allow shorter length of stay to live outcome
- Allowance for free roaming cats
- Automatic funding from license differential and other sources for income targeted spay/neuter
- Fast tracking shelter pets to live outcome



# JACKSONVILLE'S COMMUNITY CAT PROGRAM



**“Feral Freedom” or Community Cat Diversion Program**

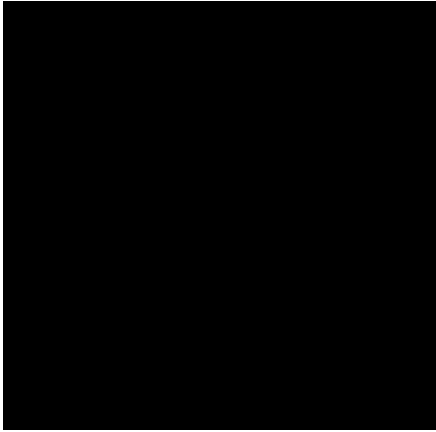


# FCNMHP handles transport and surgery



- Cats are picked up twice daily
- Surgery and vaccinations
- Returned to location the day after surgery





# + Hard costs seen in Jacksonville (Community costs combined)



	FY06-07	FY07-08	FY08-09	FY09-10	FY10-11	FY11-12	FY12-13
<b>Community Cat Diversion Program/Feral Cat Program Costs</b>	\$356,156 <i>Strictly catch/kill</i>	\$333,639	\$430,960	\$360,329	\$348,039	\$321,898	\$316,995
		↓ Feral Freedom Begins 7/2008					
<b>Other Cat Program Costs (Inc. adoptions, RTO, rescue, etc.)</b>	\$862,841	\$856,010	\$659,704	\$580,852	\$469,474	\$549,049	\$509,305
<b>Total Cat Program Costs</b>	\$1,218,997	\$1,189,649	\$1,090,664	\$941,181	\$817,513	\$870,947	\$826,300

↓  
Kitten Nursery Programs Begin



# + Hard & Soft Benefits for Jacksonville Animal Care & Protective Services



- Complaint calls decreased
- Reduced headcount/budget: need for less kennel staff and supplies needed for care & feeding (lower cat intake)
- Increased productivity of field officers (cat calls took longer than dog calls)
- Lower turnover of staff/less stress due to reduction in intake and euthanasia
- Increased community good will; increased volunteers and donations



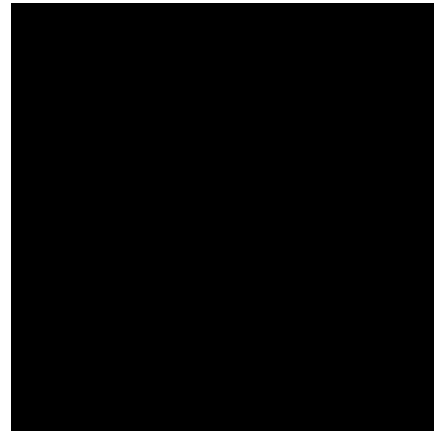
# Pet Retention



- What do you need to keep your pet?
  - Subsidized medical care
    - Behavior training
  - Crisis Foster Care
    - Food Bank
    - Other



# Programming Goals



Increase Live Release Rate~  
Achieve 90%+ Live Release Rate



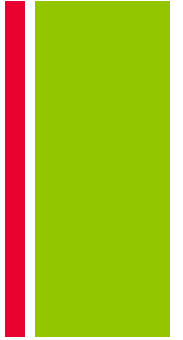
# 90% Live Release Rate



- Decreased length of stay essential
- Plan of Action for each pet on arrival
- Population Rounds Daily
- Preventive medical care, sanitation and enrichment



# Adoptions



- Open relationship adoptions
- Educate instead of trying to deny potential adopters
- Keep adoption fees low and/or free
- Marketing, specials, events, pictures in real time on website, etc.



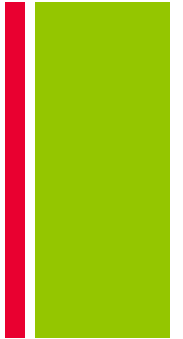
# Mega Adoption Events



- Collaboration of all adoption organizations
- Weekend event with pro-active strategic planning
- Open adoptions, same pricing
- Eliminate barriers to adoption and distractions
- Large, easily accessible, temperature controlled venue with ample parking



# Mega Adoption Events



- More than 3,700 pets adopted in only four events in Jacksonville, FL
- Success repeated in Brevard and Alachua Counties in FL
- Hard to adopt pets find homes due to new eyes/venue
- Return to shelter rate no different than regular adoption locations

***GOAL IS 1,000 ADOPTIONS PER WEEKEND***



# Mega Adoption Events



# MEGA

## PET ADOPTION EVENT

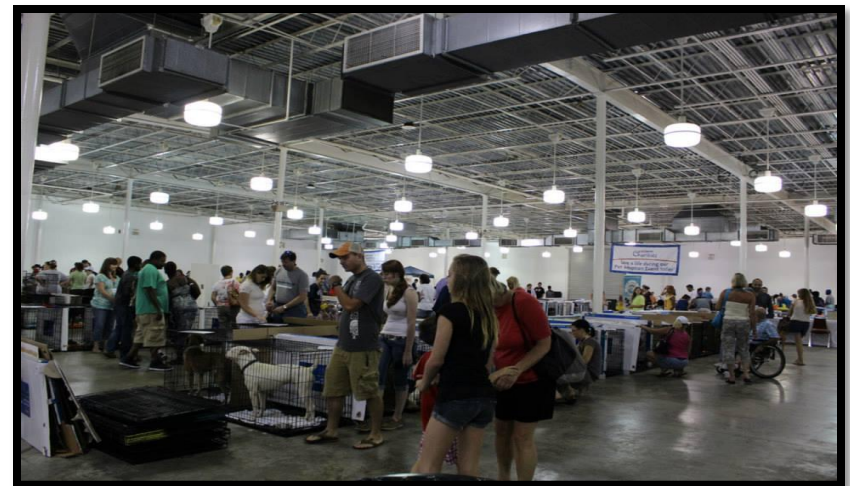
### \$20 ADOPTION FEE

FOR ALL PETS

Includes spay/neuter, microchip, vaccines & city license

**OVER 1,000 ADOPTABLE PETS**

**FRI-SUN OCTOBER 4-6**  
10 am-6 pm  
Jacksonville Fairgrounds  
Free entry, free parking!







# Adoption Programs

- **Teaching Animals & Inmates Life Skills (TAILS):** Dogs from the city shelter are trained by inmates to make them more adoptable; normally these training periods are ten to twelve weeks





# Foster Care



- Puppies and kittens eating on their own
- Volunteer Driven Nursery for neonates
- Short term medical or behavioral fast track shelter pets
- Foster to adopt during stray hold

*Require, empower and assist foster families find permanent placement for pets*



# Rescue Partnerships



- Remove barriers such as cost
- First come, first serve
- Provide automatic daily updates for partners
- Keep rescue partners in the loop



# Rescue Partnerships



- Remove barriers such as cost
- First come, first serve
- Provide automatic daily updates for partners
- Keep rescue partners in the loop

# + Small Shelter Support Services

- Find ways to implement pre-adoption s/n
- Assist in establishing & implementing protocols for live release
- Assist in establishing Feral Freedom type programs
- Make Staff Veterinarians available for shelter consulting
- Host adoption events
- Advocate

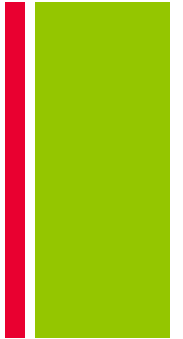
# Transport Program

- We have 4 transport vans and 2 panel trucks
- Transport public and shelter pets for spay/neuter, adoption, medical care, other transport





# Shelter Volunteer Program



- Must have formal program with dedicated staff person
- Orientation so volunteers understand and respect policies
- Training essential
- SOPs like staff and job descriptions
- Ongoing communication

# + First Coast No More Homeless Pets Mission Statement

To end the killing of dogs and cats in Duval County and surrounding shelters and to help communities nationwide to do the same.







**Rick DuCharme**  
**Founder/Director**  
**First Coast No More Homeless Pets**  
**[RDuCharme@FCNMHP.org](mailto:RDuCharme@FCNMHP.org)**

