



# 2024 IMPACT REPORT

[www.unitedspayalliance.org](http://www.unitedspayalliance.org)  
[info@unitedspayalliance.org](mailto:info@unitedspayalliance.org)

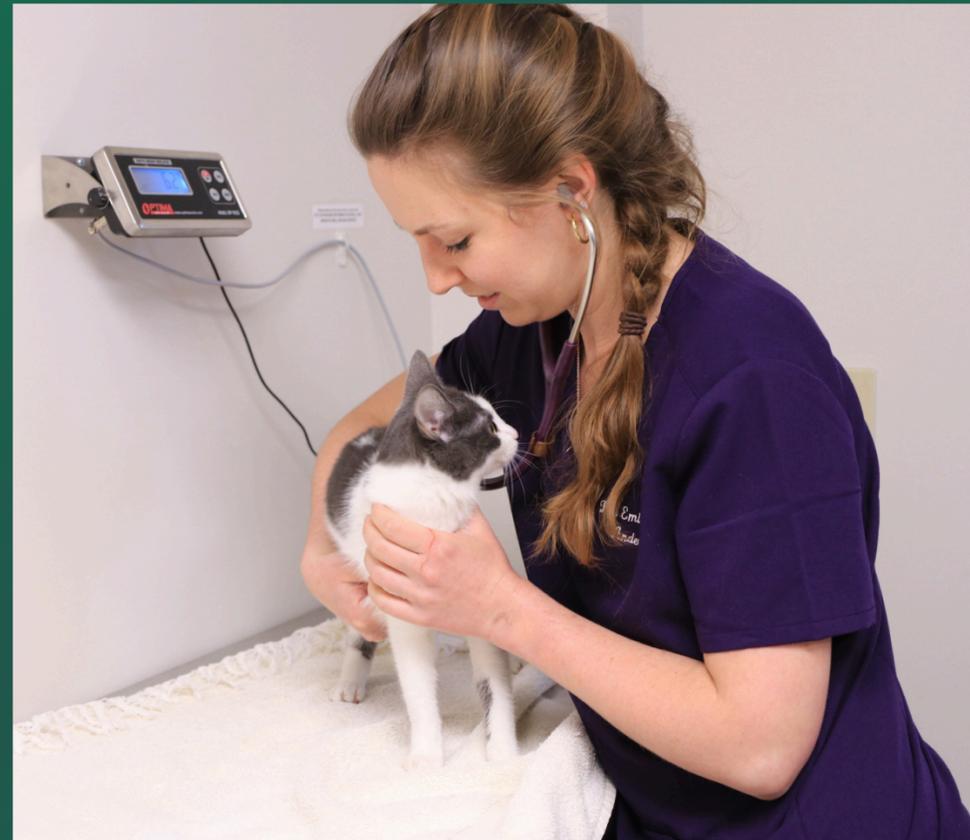
---

P.O. Box 612  
Walkersville, MD 21793



# ABOUT

United Spay Alliance (USA) is a national nonprofit 501(c)3 animal welfare organization dedicated exclusively to promoting affordable, accessible, and timely spay/neuter services as the solution to the crisis of cat and dog homelessness.



# A LETTER FROM THE EXECUTIVE DIRECTOR

2024 was a year of tremendous progress, partnership, and purpose for United Spay Alliance, and I couldn't be prouder of all we've accomplished together.

Across the country, our volunteers remain the heart of our work. From State Leaders and grassroots organizations to our Board, Veterinary Shortage Task Force, Spay Vet Net, and those who maintain our national spay/neuter directory, this **collective effort shows the power of prevention when communities unite around a shared goal.**

Our **Veterinary Shortage Task Force** brought together professionals and advocates from across animal welfare to tackle one of today's most urgent challenges.

We also launched the **Keeper of the Flame Task Force**, a group of seasoned leaders mentoring the next generation of advocates—ensuring the long-term strength and sustainability of this movement.

Our reach grew more than ever:

- The **United We Spay podcast** completed its first full year, sharing stories and strategies from across the movement.
- Our **Online Conference** drew a record 388 registrants.
- The Spay/Neuter Referral Directory reached 62,000+ visits.

- Our **State Leader Network** expanded to 42 states.
- Through **HQHVSN wet labs**, 33 veterinarians were trained and 265 cats were sterilized.
- And through the **Community Cats Grants** program, we awarded nearly \$92,000 to 47 grassroots groups, supporting 3,200+ surgeries.

With **95 cents of every dollar** going directly to programs, every contribution created real, measurable change for animals.

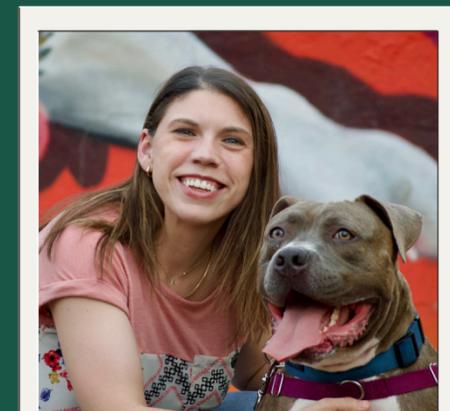
As we look ahead, United Spay Alliance will continue connecting veterinarians, shelters, rescuers, funders, and advocates under one shared vision: **a future where prevention is possible in every community.**

Together, we're creating lasting change through compassion, collaboration, and commitment.

With gratitude,

*Brianna Lovell Myers*

Brianna Lovell Myers  
Executive Director  
United Spay Alliance



# OUR GOALS



**Inspire and empower** anyone with a passion for spay/neuter to take action in their own communities.



**Provide collaboration and networking** opportunities for leaders within the spay/neuter movement, including individual advocates, animal welfare organizations, and veterinary professionals.



**Increase access** to affordable spay/neuter services.



**Promote best practices** for spay/neuter, including the optimal age to spay/neuter cats and eliminate “kitten season” once and for all.

# FINANCIAL OVERVIEW

Nearly **95 cents of every dollar** went directly to program services. No funds were spent on fundraising — maximizing impact for animals.

## Income

- Individual Contributions: \$1,006,670
- Donor Restricted Funds: \$200,000
- Grants: \$40,000
- Interest Income: \$5,085
- Program Services: \$0

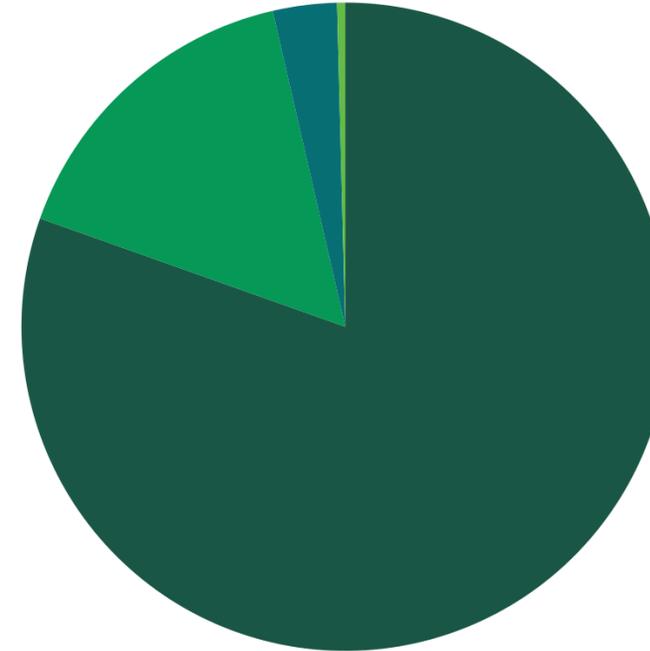
**Total Income: \$1,251,755**

## Expenses

- Program Services: \$242,322 (94.1%)
- Management & General: \$15,127 (5.9%)
- Fundraising: \$0 (0%)

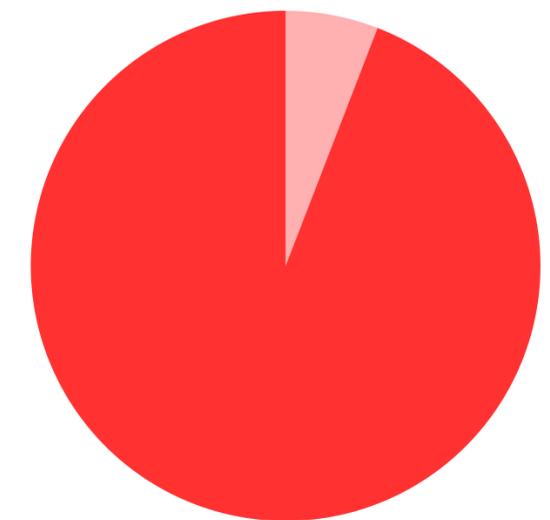
**Total Expenses: \$257,449**

Donor Restricted Funds  
16%



Individual Contributions  
80.4%

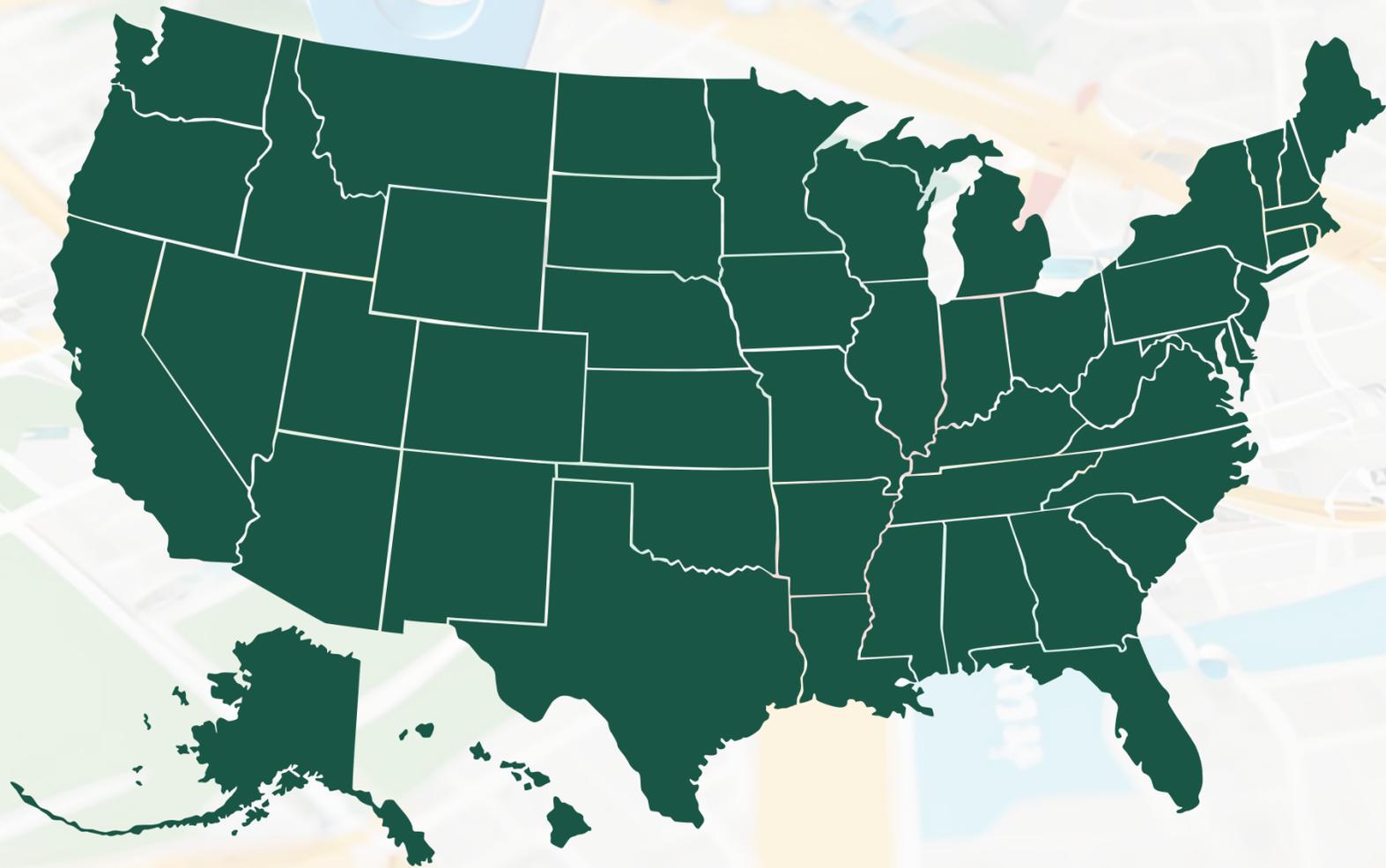
Management & Services  
5.9%



Program Services  
94.1%

# SPAY/NEUTER REFERRAL DIRECTORY

---



USA maintains a national directory of affordable spay/neuter services to help anyone find the support they need, quickly and easily. In 2024, the directory received **62,469 views**, making it the most-visited page on our website.

Search for your favorite organization at [unitedspayalliance.org/map](https://unitedspayalliance.org/map) or scan the QR code





# STATE LEADER NETWORK

---

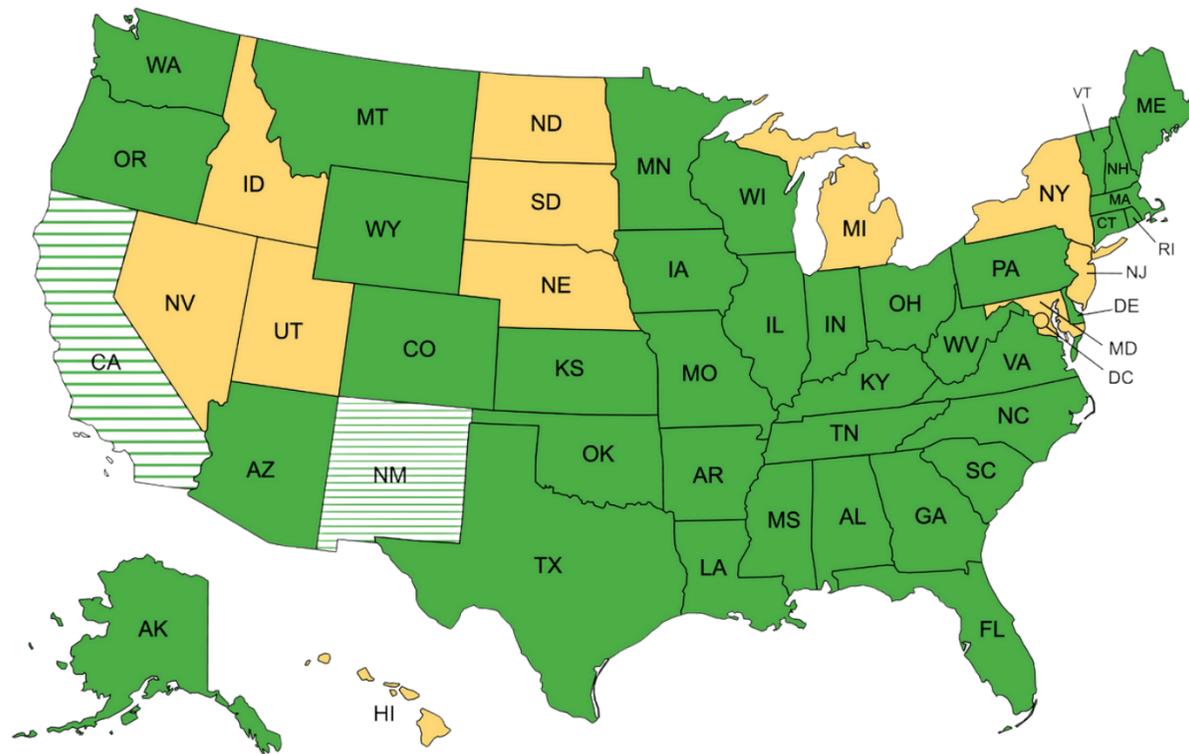


USA fosters relationships with grassroots advocates, cultivating a list of State Leaders who are ready to help families find low-cost services in their communities. At the end of 2024, USA has active State Leaders in **42 states** (including a designated leader for NYC & Long Island) and is working continuously to find the right stakeholders to support the remaining states.

Learn more about our State Leader Network at [unitedspayalliance.org/state-leaders](https://unitedspayalliance.org/state-leaders)

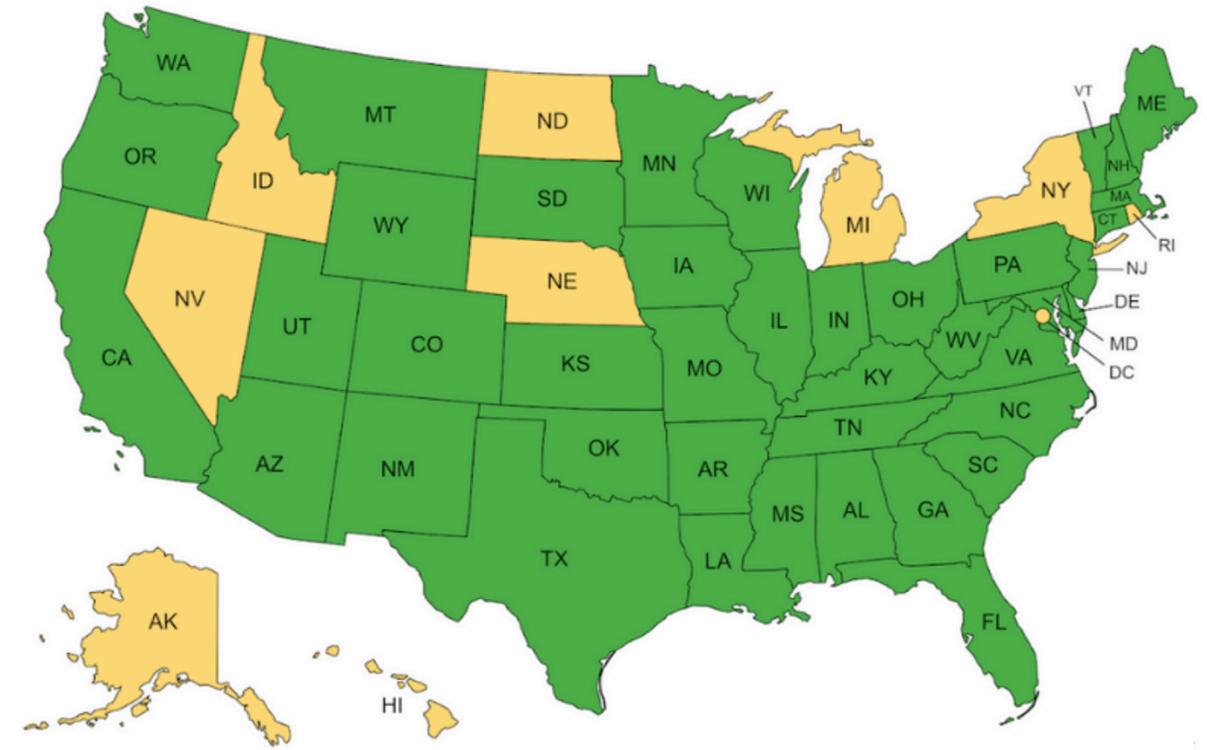
# GO GREEN CAMPAIGN

Campaign to ensure we have an updated referral list and a designated State Leader in all 50 states, plus NYC and DC.



## December 2023

- 36 states w/ list & leader
- 14 states w/ list, but no leader
- 2 states w/ leader, but no list



## December 2024

- 42 states w/ list & leader
- 10 states w/ list, but no leader



# UNITED WE SPAY

## A PODCAST FROM UNITED SPAY ALLIANCE

In 2024, USA released 12 episodes of our monthly podcast, *United We Spay*, garnering **1,530 downloads** over the year. The podcast features key voices and stories from across the spay/neuter movement, highlighting innovative programs, grassroots successes, and lessons learned. Launched in December 2023, the podcast is helping to inspire and empower those working to make a difference in their communities.

Catch up on the latest episodes of United We Spay at [unitedspayalliance.org/podcast](https://unitedspayalliance.org/podcast)





# FELINE FIX by FIVE MONTHS

USA advocates for Feline Fix by Five, a campaign encouraging veterinarians to talk with their clients about spaying/neutering kittens before five months of age. Backed by research and endorsed by major veterinary organizations – including the AVMA, AAHA, FelineVMA, and ASV – the campaign challenges the outdated norm of waiting until six months or later.

By promoting earlier sterilization, we aim to prevent unwanted litters, keep more cats in homes, and reduce the burden on overwhelmed shelters and rescues, already struggling with overcrowding and limited resources.

As of the end of 2024, **367 veterinarians and clinics** had joined our list of participating providers, a growing network committed to rethinking the timeline and changing outcomes for cats across the country.

Learn more at [felinefixbyfive.org](https://felinefixbyfive.org).



# HQHVS N TRAINING

United Spay Alliance's wet labs give veterinarians hands-on training in high-volume spay/neuter while also serving local cats in need. With small-group mentorship and a replicable model, the program is expanding nationwide to build lasting prevention capacity.

USA facilitates wet labs to provide hands-on training to veterinarians in safe, efficient surgical techniques.

Small-group instruction (4-6 veterinarians per lab) ensures focused mentorship.

Goal: Build a replicable framework for grassroots training programs – helping communities train vets and establish local spay/neuter leadership.





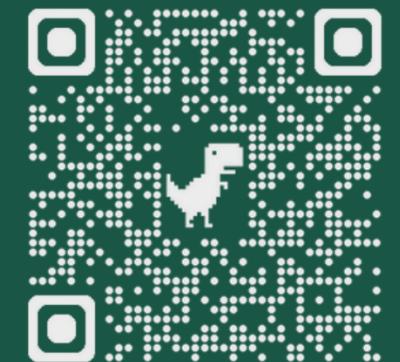
In 2024, **eight (8) feline-focused wet labs** were hosted in **five (5) states** (FL, CT, ME, MA, and GA).

These trainings equipped **33 veterinarians** and provided **265 cat surgeries**.

Each wet lab **costs about \$5,000 to produce**, with sponsorships sought to grow.



Learn more at [unitedspayalliance.org/hqhvsn-wet-labs](https://unitedspayalliance.org/hqhvsn-wet-labs)



A photograph of two surgeons in an operating room. The surgeon on the left is a bald man wearing a blue surgical mask and white gloves, focused on the patient. The surgeon on the right is a woman wearing a blue surgical cap, glasses, and a blue surgical mask, also wearing white gloves and assisting with the procedure. They are both wearing blue scrubs. The patient is lying on a table covered with a blue sterile drape. Surgical instruments are visible on the table. In the background, there is a window with a view of trees and a red trash bin.

***“This is literally the best CE I have ever done! The teachers are wonderful, engaging, and so knowledgeable. Please do more of these! These techniques are life changing in safety and efficiency.”***

*Dr. Deva P,  
Participant in Georgia*



# COMMUNITY CATS GRANTS PROGRAM

USA administers the Community Cats Grants program, a matching grant initiative designed to help small, grassroots organizations build organizational and fundraising capacity, while expanding access to spay/neuter services for community cats.

Originally launched in 2017 by our sister organization, the Community Cats Podcast, the program transitioned to USA at the start of 2024.

From 2017 through 2024, the program has funded 291 unique organizations and awarded over \$488,000 in matching grants, supporting spay/neuter surgeries for 21,200 community cats.

In its first year under USA's leadership, the program awarded **\$91,880 in matching grants** to 47 organizations, helping 3,233 cats.

Learn more at: [unitedspayalliance.org/community-cat-grants/](https://unitedspayalliance.org/community-cat-grants/)

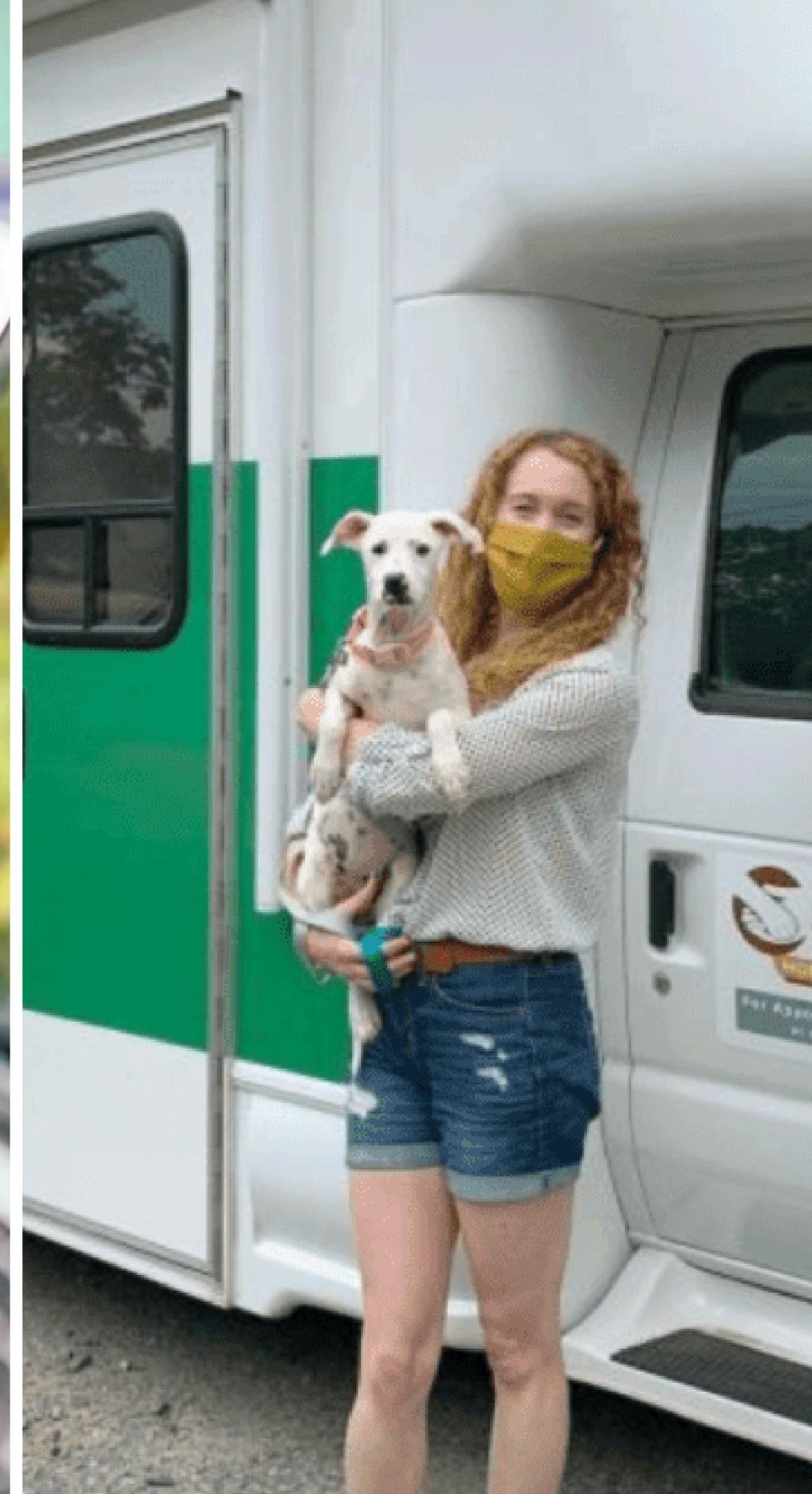
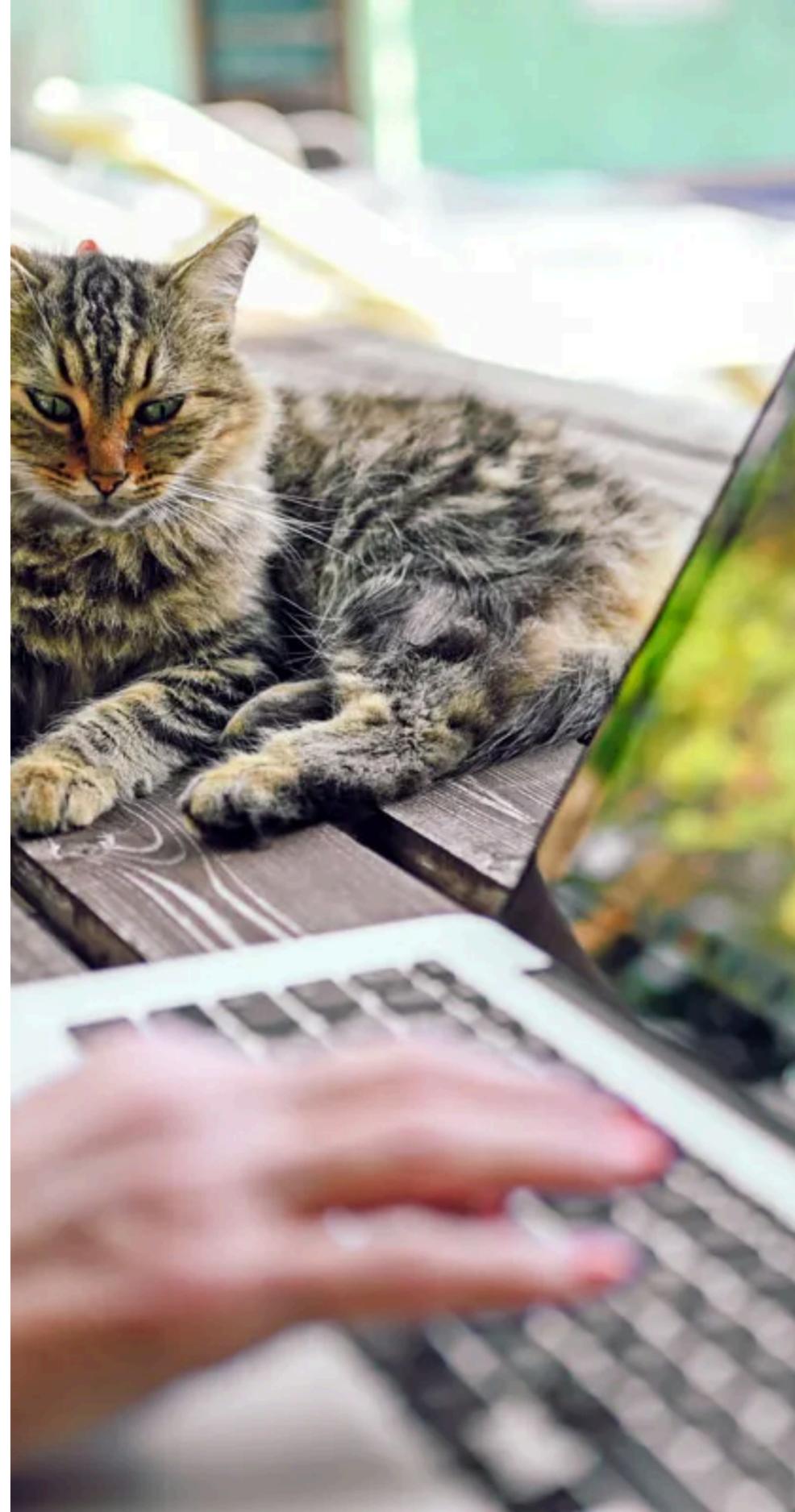




Each year, USA co-hosts the United Spay Alliance Online Conference in partnership with the Community Cats Podcast. It is a virtual gathering designed to share key strategies, success stories, and insights from across the spay/neuter movement. The event aims to inspire and empower attendees to take action in their own communities to expand access to affordable spay/neuter services

Since launching in 2020, the conference has welcomed over 1,100 registrants from across the country, and around the world. In 2024, there were **388 individuals registered**, making it our largest audience to date.

Learn more at:  
[unitedspayalliance.org/conference](https://unitedspayalliance.org/conference)

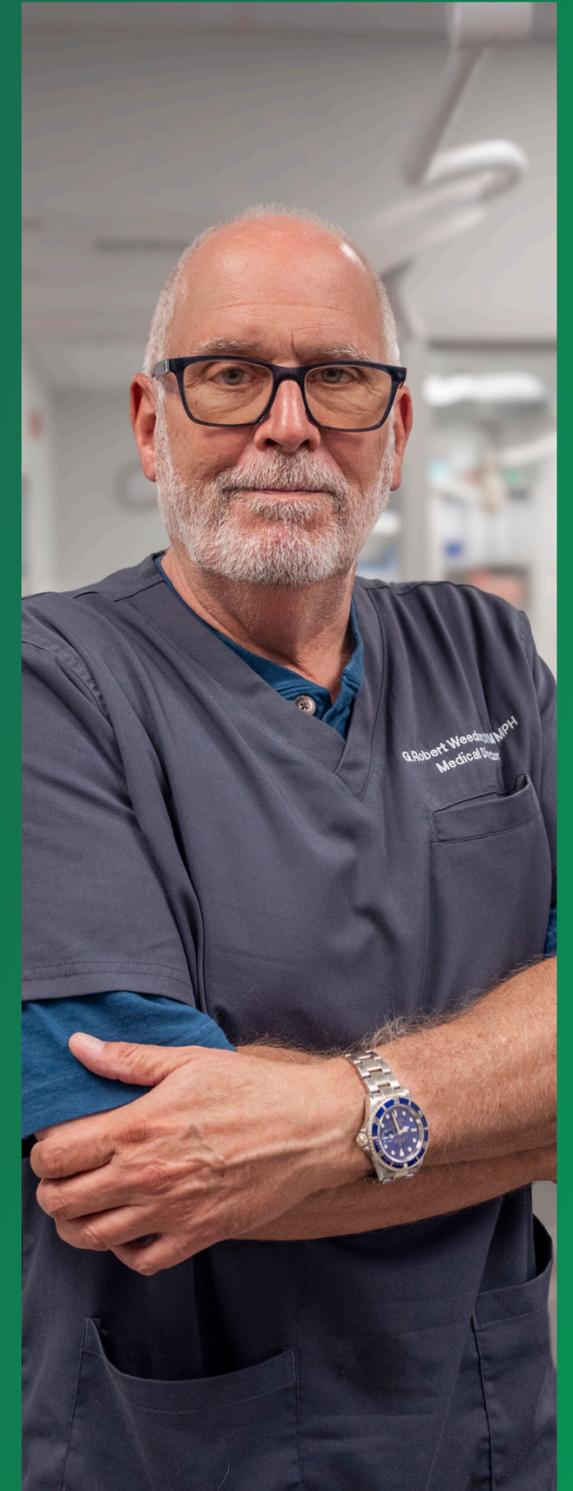


# VETERINARY SHORTAGE TASK FORCE

In response to growing concerns about access to affordable spay/neuter services, USA convened the Veterinary Shortage Task Force (VSTF), an ad-hoc working group formed to explore the complex challenges facing the veterinary profession and identify meaningful solutions and workarounds.

Launched in the wake of a 2022 report estimating a backlog of 2.7 million spay/neuter surgeries, the task force was created amid a perfect storm: a nationwide shortage of veterinary professionals, the rising costs of care, and increased demand for services.

The VSTF brings together a diverse group of veterinarians, shelter directors, policy advocates, professors, and other leaders in animal welfare.





# IMPACT AND ONGOING WORK

The VSTF's ongoing dialogue continues to inform key USA initiatives, including:

- The Feline Fix by Five campaign
- HQHVSN training for veterinarians
- Strategic updates to our website and public resources, such as delivery systems guidance for spay/neuter, Spay Vet Net, and other training tools

The VSTF met regularly throughout 2024 and remains a vital part of our work to expand access to spay/neuter nationwide.

Learn more at [unitedspayalliance.org/vet-shortage](https://unitedspayalliance.org/vet-shortage).



For more information, visit [UnitedSpayAlliance.org](https://UnitedSpayAlliance.org) or contact us at [info@unitedspayalliance.org](mailto:info@unitedspayalliance.org).

United Spay Alliance is a 501(c)(3) nonprofit organization.

Our tax ID number is: 47-2598654.

United Spay Alliance is a proud [GuideStar Platinum Participant](#).