WHERE is the Money!

Finding Funding in Challenging Times....

Presented by

Laura Lanza

Consultant for

Animal Welfare/Protection/Control/

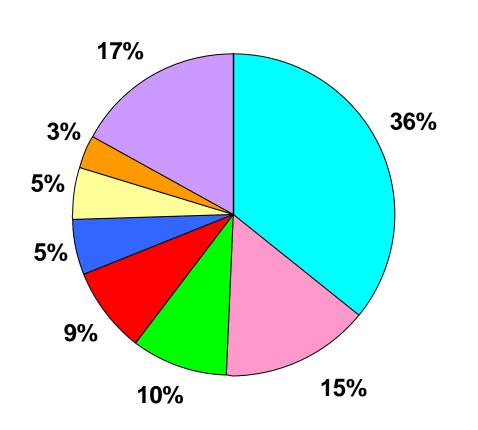
Government Services and Non-Profit Organizations

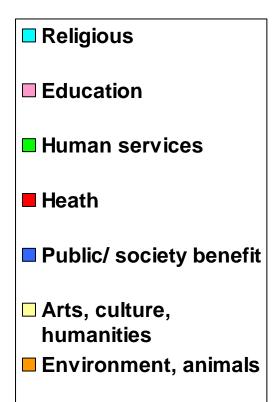
The Charitable Giving World

- Americans gave \$260 billion in 2005 the highest amount ever in the U.S.; a 5% increase from the 2003 figure of \$248.52 billion¹.
- Animal Welfare and Environment accounted for \$8.86 billion or 3.5%.
 - If you take out Environment the number would be closer to 3.4 billion or less than 1%.

¹ Giving Back report from Newsweek, July 10, 2006.

The Charitable Giving World





Other

NATIONAL CENTER FOR CHARITABLE STATISTICS

The national clearinghouse of data on the nonprofit sector in the United States

. . . . U R B A N . I N S T I T U T E

Login | Register

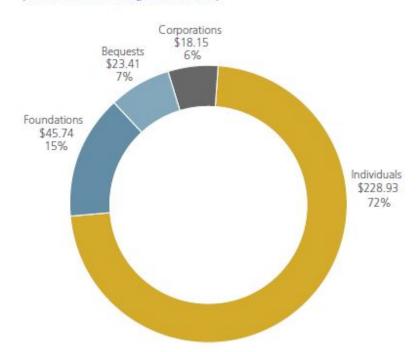
search

Charitable Giving in America: Some Facts and Figures

1. Household giving as percentage of private giving

Giving by individuals makes up the vast majority of contributions received by nonprofit organizations. *Giving USA 2013* estimates that individual giving amounted to \$228.93 billion in 2012, an increase of 3.9 percent in current dollars (1.9%, adjusted for inflation) from 2011. This accounts for 72 percent of all contributions received in 2012.

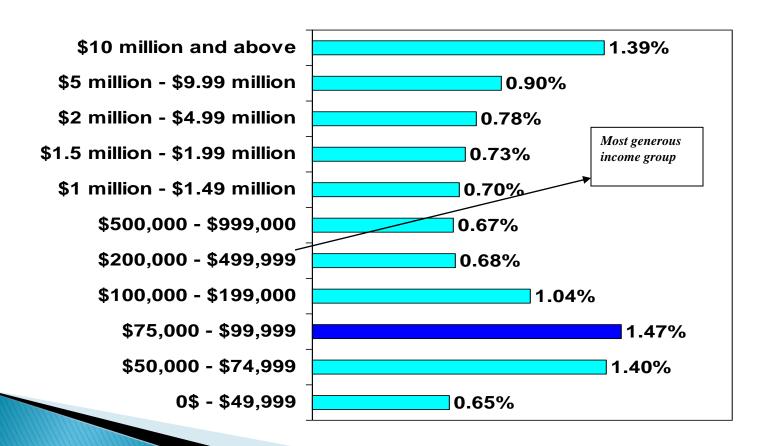
2012 contributions: \$316.23 billion by source of contributions (in billions of dollars - all figures are rounded)



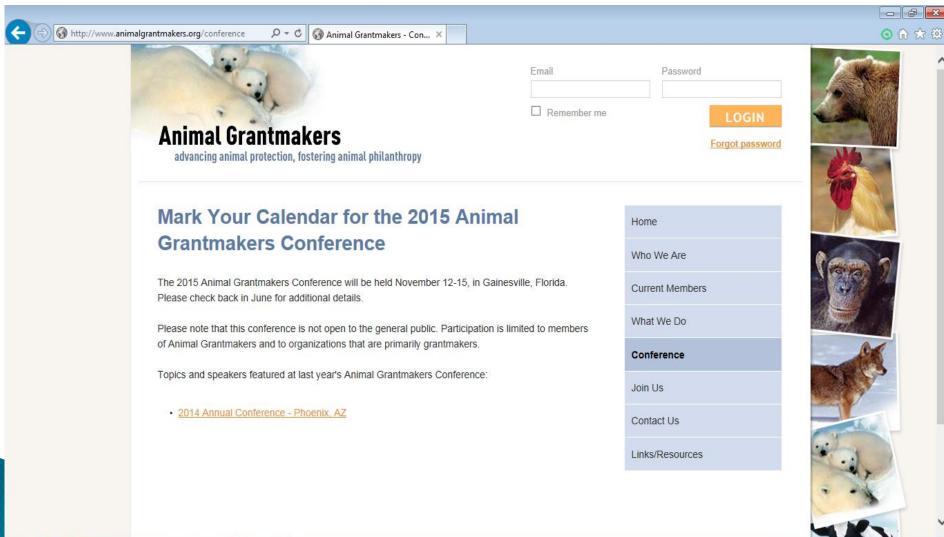
Generosity by Income

2003 INCOME

GIFT AS PERCENTAGE OF ASSETS



Understand that those who GIVE FUNDING are also learning how to be more strategic in their giving....









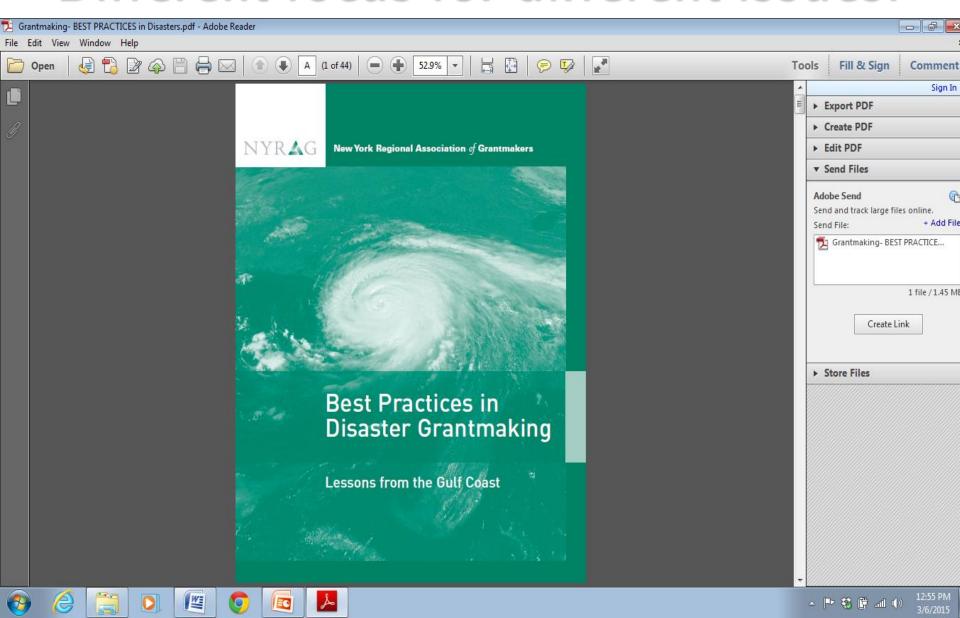


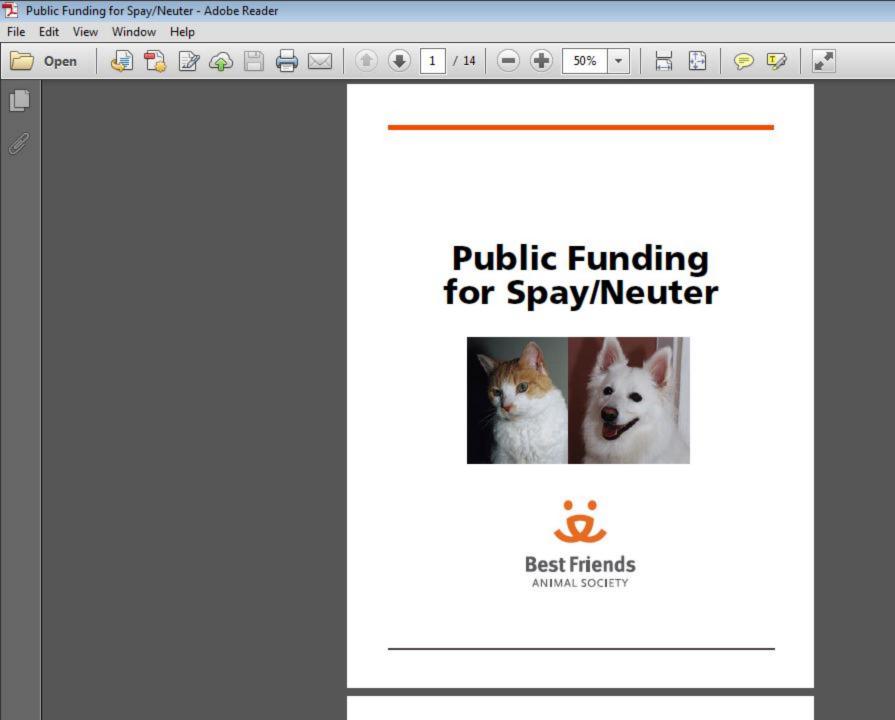






Different focus for different issues:





Public opinion and behavior research studies on a wide variety of animal protection topics.

Grantmaking Resources

Guidestar - http://www.guidestar.org

Gathers and publicizes information about nonprofit organizations, including 990 forms.

Foundation Center - http://www.foundationcenter.org

Maintains database of U.S. and global grantmakers/grants; operates research, education, and training programs.

Philanthropedia - http://www.myphilanthropedia.org/

Rates and recommends nonprofit organizations based on input from experts.

The Council on Foundations - http://www.cof.org

A nonprofit membership association of grantmaking foundations and corporations.

The Chronicle of Philanthropy - http://www.philanthropy.com/

News source for grantmakers, nonprofit leaders, and others involved in philanthropy.

Grantmakers for Effective Organizations - http://www.geofunders.org

Promotes strategies and practices for grantmakers that contribute to grantee success.

United States International Grantmaking - http://www.usig.org

Facilitates effective and responsible international grantmaking by U.S. foundations.

BoardSource - http://www.boardsource.org

Supports and promotes excellence in board service by providing resources and information related to nonprofit boards.































Foundation Guidelines

Each Foundation or funding source has different guidelines......Read then thoroughly

Know Your Funders – the WHO's WHO in Giving.....

- 1. Private Foundations
- 2. Corporate Foundations and Corporate Giving Programs
- 3. Grant-making Public Charities

Private Foundations

Usually endowed; 5% minimum payout

Stock market may influence budget

Statutory and board accountability =

***Type of scrutiny may result in less flexibility with

grantees***Multiple funding areas =

***grant guidelines reflect the foundation's (strategic) charitable

interests***

Corporate Foundations/Giving

- Usually part of the company's annual budget
 - ***Profits and state of the economy may influence budget***
- Statutory, board and stockholder accountability =
 - ***Type of scrutiny may result in less flexibility with grantees***
- Funding areas influenced by marketing considerations
 - ***Grant guidelines usually reflect corporate interests***

Public Charities

Part of the organization's annual budget

- ***Charity's fundraising directly impacts grantmaking budget***
- Accountability the general public, especially donors =
 - ***Type of scrutiny allows for MORE flexibility***
- Funding areas influenced by organizational strategic initiatives
 - ***Grant guidelines reflect the funder's mission***

Keep it 'Real'.....

What does this mean to the grant seeker?

- Consider your funder's motivations and constraints when crafting your proposal
- Carefully read grant guidelines
 - · If there's not a match with your project, look elsewhere for funding
 - Demonstrate in the application how your proposal meets their guidelines
 - Approval implies a <u>link</u> between <u>your project</u> and the <u>funder's strategic goals</u> =

You have engaged in a partnership with your funder

BE REALISTICNO DELUTIONS OF GRANDER!
THE ULTIMATE GRANT REQUEST......

Where to Look for Funders

- INTERNET Google, Good Search, ASK, etc.
- <u>www.library.petfinder.org</u>
- Chamber of Commerce (Local)
- Commercial Companies (Locally-Nationally)
- Schools, Civic Organizations LOCALLY
- **LIBRARIES**
- GOVERNMENT websites
- *My Presentation

KNOW WHO YOU ARE

- We have managed to CONFUSE the public about our missions, duties, and responsibilities.
- CLARIFY your place in the community
- TELL about your programs Pluses and minuses.
- SHARE about your strengths and weaknesses
- HONESTY about limitations
- COLLABORATE when possible



Preparation for searching:

- Organize Your Organization
- Planned Problem Solving
- Finding the Faucet
- Publicity
- Review and Evaluation





Who, What, When, Where, How



Re-visit your MISSION	the WHY
- who are you and what's your	purpose?

- Identify your LEADERSHIP.....the WHO
 get commitment (Government vs. Board)
- Define your GOALS.....the WHAT
 Short Medium Long Range
- Make a 'TO DO' list.....the WHEN

 assess your resources and needs

 Where do you begin to search and find
- what you need.....the **WHERE**

Make a **GAME PLAN**..... the *HOW*

- prioritize...and decide to do it REALLY WELL!



Use Google, Ask and Good Search

- SO MANY OTHERS available in your own state and nationally!!!
- Ever heard of:
- Donald C. Jones Foundation
- Nina Mason Pulliam Charitable Trust
- Snyder Foundation for Animals
- We-Care.com
- Pet Philanthropy Circle.com (Pet Fest Fun.com)
- Sula Foundation.org
- ▶ MORE TO COME in Presentation.....

Types of grants to research:

Anti-Cruelty Grants

- Cruelty response and preparation
- Investigations
 - Raids/seizures
 - Legislative advocacy
 - Grassroots education
- Training
 - Scholarships
 - Sponsorships







Animal Control/Shelter Outreach Grants

- Prevention:
 - Targeted spay/neuter
- Live release
 - Adoptions
 - Relocation
- Intake reduction
 - Return to owner
 - Safety nets









Disaster and Emergency Grants

- Disaster response and preparation
 - Animal rescue and care
 - Boarding
 - Transport
 - Preparation
 - Infrastructure and equipment
 - Staff costs
- Training
 - Scholarships
 - Sponsorships



Equine Grants or Farm Animals

- Cruelty response and preparation
- Disaster response and preparation
- Capital improvements
- Safety nets
- Emergency hay/feed
- Coalitions
- Training
 - Scholarships
 - Sponsorships



Veterinary Training or Outreach Grants

- Education
 - Sponsorships
 - Scholarships
- High Quality High Volume
 Spay/Neuter
 - Training
 - Implementation
 - Sustainability

Non-Profits Do GRANT Applications and Fund Raising but PUBLIC SHELTERS CAN DO IT TOO! Do you want to really make a difference and develop a "Friends" group???



MYTHS

- Public shelters can not do fund raising
- Public shelters can not accept cash donations
- It money is donated, it must go into the "General Fund" and can be used for other things.....
- Donations are not tax-deductible
- Public shelters can not have volunteers

CAUTION!

- When working to raise funds for government agencies, it is important that you keep your city or county administration & elected officials "in the loop" as to you progress with your goals, projections, etc.
- Never use their name unless you have obtained WRITTEN permission to solicit on their behalf.

Establish CLEAR GOALS

- Long Term Goals: Project Based
 - Expansion of facility
 - Major remodel of facility
 - New facility
- Short Term Goals: Project/Program
 - Equipment such as mobile S/N Unit or Transport Van
 - Staff and equipment/supplies
 - Programs such as outreach adoption, behavior training, pet therapy, injured animal assistance, surgery suite, relocation etc.

Staying Current –Most Foundations now have Paperless Grant Process

- 1. Go to each CURRENT website
- 2. Read the procedures and guidelines
- 3. Submit a request (usually a letter of inquiry) before an application
- 4. Respond to invitation to apply
- 5. Submit application through your online account
- 6. If approved, implement the project
- 7. Evaluate your progress and final results
- 8. Provide requested/required documentation through your online account
 - Receipts
 - Reports
 - Grant recognition
- 9. Maintain contact with your grant officer
- 10.SAY 'THANK YOU".....

COMPLETE YOUR APPLICATION

- Detailed project description
- Timeline
- Photographs
- References
- Vendor quotes
- Project budgets
- Other financial data
 - Annual budget
 - Balance sheet
 - Financial statements
 - Audited financial statements are preferred, but they are expensive!
 - Is your most recent 990 on Guidestar or Charity Navigator?
 - Is your profile on these websites correct? Does it include financial information, current addresses and Board members?



Use correct spelling and grammar in all correspondence with your funders

sumtimes i have recieved a aplication 4 suport w/tonz of misteaks that made it dificult 4 us 2 read and also 2 take yu seriuslee.

Creating a Proposal:

- Summary/Introduction (Problem, proposed solution, expertise and cost)
- Statement of Need (Define problem, support, states, facts and figures)
- Goals and Objectives (aim, detail of the objectives, and specific results you are seeking)
- Method
- Budget
- Additional requirements to include????
 - (Cover letter, IRS Determination letter, Audited Financial Statement, Annual Report, Board of Directors List, Budget for 3 Fiscal Years)

METHODS THAT WORK

- Grants: Project based
 - Types of foundations and where to find them
 - Look to local groups for funds, businesses with matching charity grants
- Donation Funds: Long Term
 - Utility billing
 - License reminders
 - Jars/containers in local businesses
 - Memorials: cages, bricks, runs, walls, etc.
 - THINK OUTSIDE THE BOX BE CREATIVE and CURRENT!

More Tried and True: METHODS THAT WORK

- Events: Long Term or Project Based
 - Pet Shows
 - Fun runs
 - Bike-a-thons
 - Trailrides
 - Santa Photos
 - Art Festivals
 - Special Dinners
 - Silent Auctions
 - Benefit from other Community Groups
 - Day of Giving in local businesses
 - No Attend Event
 - Seasonal (Mardi Gras, St. Patrick's Day, Halloween)

Contents of Grant Proposal

- Introduction or Summary of WHO you are, WHAT your purpose is, WHEN you need the grant, HOW you will use the funding, if granted...
- Qualifications of the Organization (History)
- Problem Statement or Needs Assessment
- Goals and Objectives for grant
- Methods to implement- PROGRAM
- Plans for Evaluation
- Future Funding or Other sources of Funding (Matching or Singular request)
- Project Budget

Write a Winning Grant Application

- Research and review CURRENT offers
- READ THROUGHLY ALL REQUIREMENTS
- Save and attach ALL forms, statements, photos, etc. on your organization
- Research other grant applications and programs to see what works.
- Share your program successes and DREAMS and GOALS
- Google: Writing Grants for Animals to see dozens such as: ehow.com, etc.

Grant reports - the last stage of the grant and the next step toward future funding

- What outcomes did you achieve?
 - Funders view their grants as investments
 - What was the return on their investment?
 - How many animals were affected?
 - Adoption event? How many animals were adopted?
 - Tagging? How many pets were tagged? Did it affect your intake?
 - Capital improvement or repair? How many animals benefited from your new run-in shelter or HVAC system?
- What evidence can you provide?
 - Photographs
 - Receipts
 - Financial reports detailing expenditures
 - Website updates
 - Articles
- Did you use all of the funds for the stated purpose?
 - If not, disclose and be prepared to return the unused portion or ask the funder for permission to use the remainder for another purpose

Samples of Foundations focused on Animal Welfare

- American Humane Association Second Chance Fund
- http://www.americanhumane.org/animals/professionalresources/grants/
- Animal Grant Makers
- http://www.animalgrantmakers.org/
- Banfield Charities
- http://www.banfieldcharitabletrust.org/nonprofits/programgrants/
- Bernice Barbour Foundation
- http://www.bernicebarbour.org/
- Build A Bear Foundation
- http://www.buildabear.com
- Specialty license plates for SN grants)
- (Google individual state)
- Maddie's Fund
- http://www.maddiesfund.org/
- Petco Foundation
- http://www.petcofoundation.org
- Petsmart Charities
- http://www.petsmartcharities.org
- Planet Dog Foundation
- http://www.planetdogfoundation.org
- **ASPCA**

Where to Find Grants for Animals

- THINK LOCAL FIRST: Kiwanis, Jaycees, Lions, Optimist, Jr. League, College, etc. Go online to find grant opportunities:
- GrantSpy, "the grant seeker's intelligence source"
- You can use this resource to find grants available for animal welfare. Receive every business day summaries of grant opportunities from federal, foundation and state funders. A basic subscription is \$18.95 per month.

Grant Spy The grant seeker's intelligence source since 2003.

Subscribe Sample News Resources Research F.A.Q. Help



We've been looking for you!

If you've been looking for grants, we've been looking for you-and so far we've found 4,133! Grant Spy does the legwork for grant seekers in non-profit organizations, government agencies, special districts, schools, police and fire departments, and others across the nation so that they can spend less time searching for funding and more time writing proposals. Every business day, we deliver summaries of the latest opportunities from federal, foundation, and state funders in one convenient e-mail, all for about \$1.00.

Tools for serious grant seekers

Grant Spy's daily e-mail bulletins notify you of the lastest funding opportunities and let you get a jump on tight deadlines. Brief summaries of new and updated grants (including links to original announcements), together with useful news and information, are presented in an easy-to-read HTML format. Our grants database allows you to conduct focused research for specific programs or funding categories. This constantly growing information source presently contains summaries of 4,133 grant programs. Your personal web folder will help you to organize your grant-seeking efforts: when you find an interesting grant in a bulletin or in the database, add it to your folder with one click. You'll know where to find it later, and you can even e-mail it to yourself.

Grant Spy combines the timeliness of daily bulletins with the versatility of a searchable database. We think this approach is best for most grant seekers, because grant-seeking is not an occasional activity. A last-minute search of a large database can be overwhelming, frustrating, and inefficient. It's easy to end up with a long, cumbersome list of potential funders, yet still miss the most promising opportunities. And if you only look once or twice a year, you're likely to miss a lot of deadlines: many grants have an application window of only 30 days or less!

Grant Spy's daily funding bulletins not only provide up-to-the-minute notification of newly released RFPs; they also let you review them a handful at a time, over the course of the year. And when you do need to conduct grants research, our evergrowing database allows you to quickly locate potential funders and specific

Find grants for:

- · Animal welfare, wildlife
- Arts, culture, religion
- Awards, prizes
- · Children, youth, families, women
- Civic, community
- Disaster prevention/relief, safety
- · Economic/workforce development
- · Education (higher)
- · Education, schools, literacy
- Elderly, disabled
- Energy
- Environment, natural resources
- Fellowships, scholarships
- · Health, human/social services
- · Housing, homelessness
- International
- Law, justice, legal services
- Libraries, museums, historical preservation
- Medical research
- Medical, hospitals
- Organizational capacity
- Parks, recreation, sports
- · Police, fire, emergency services
- Research, policy, advocacy
- Technology
- · Transportation, public works

Our clients have included:

- · California State University, Long Beach
- · Madison County, TN, Juvenile Court Services
- Emory University
- · San Fernando Valley Community Mental Health Center





















Where to Find Foundations giving to Animals Welfare

- Michigan State University A compilation of web pages and books of potential interest to nonprofit organizations seeking funding opportunities related to animal welfare.
- http://staff.lib.msu.edu/harris23/grants/2animal.htm
- Foundation Directory
- http://fconline.foundationcenter.org/
- Foundation Center
- http://foundationcenter.org/getstarted/topical/sl_dir.html
- Grantsmanship Center
- http://www.tgci.com/funding/top.asp?statename=Florida&st atecode=FL
- National Center for Charitable Statistics
- http://nccsweb.urban.org/PubApps/geoCounties.php?q=FL

x Google animal welfare grants





More >>



UW - MADISON LIBRARIES

Grants Information Collection

A Funding Information Network partner of the Foundation Center

Location & Directions | Hours | Staff | Contact Us

Take me to: Library

MY UW

Animal Rescue and Rehabilitation

Animal Welfare Funding and Fundraising

The organizations listed below represent only a small sampling of grantmakers and information sources spec welfare. For a more complete listing, please visit your local network partner of the Foundation Center where search the Foundation Directory Online database for many more relevant funding opportunities.

American Humane Association

Founded in 1877, the American Humane Association works to "ensure the welfare, wellness and well-being of and animals, and to unleash the full potential of the bond between humans and animals to the mutual benef The association runs several programs to help with emergency services and animal welfare.

American Society for the Prevention of Cruelty to Animals (ASPCA)

Founded in 1866, the ASPCA was "the first humane organization in the Western Hemisphere." The Society a alleviate the injustices animals faced then, and [they] continue to battle cruelty today." The following pages particular interest to those seeking funding: ASPCA Grants and Guidelines for ASPCA Grants.

Animal Welfare Trust

"Animal Welfare Trust's grant program seeks to assist organizations whose work can help alleviate animal su and/or raise public consciousness toward giving animals the respect they so need and deserve."

Banfield Charitable Trust

Banfield's programs dedicated to animal welfare include - but are not limited to - "Pet Peace of Mind," which hospice patients to keep their pets at home with them throughout their end-of-life journey; their Wellness P include vaccinations, veterinary care as well as preventive care products and services - all to help keep pets together; and "Urgent Care Programs," which help to offset some costs to help families with the necessary of



Helping You Follow Your Dreams

Get Access to Free Grant Funding



Millions are Given Out in Free Funding

Ever dreamed of winning the lottery? Well, your odds just got a whole lot better! No, we don't have a secret formula for finding the next set of Power Ball winning numbers. But we are going to show you how to get your hands on some of the free funding that is available out there for people who want it and who qualify.

Every year, billions are given away - Yes that's given away - in free funding. With thousands of federal programs alone (not including those programs run by states), there might be money out there for

Find Applicat

Small Busines

Minority Assisto

Funding For Wo

Disability Assiste

Client Testir

"New USA Fundin highly recommend

"This site is easy to customer service; and available to heed help with."





Home | News | Careers | Contact | About Us | For Professionals »

CHILDREN

ANIMALS

HUMAN-ANIMAL INTERACT

HUMAN-ANIMAL INTERACTION

Support the Bond

Programs

Interaction News

Professional

- » Animal-Assisted Therapy
- » Animal Behavior & Training
- » Humane Education
 - Educator Resources
 - Training, Workshops and Conferences
 - Captivating Kids with Character Lessons
 - Empowering for Compassion
 - Fundamentals of Humane Education
 - Grant Writing for the Novice
 - Safe Handling of Cats and Dogs
 - Rich With Enrichment



Home » Interaction » » Humane Education Resources » Training, Workshops and Conferences

Grant Writing for the Novice





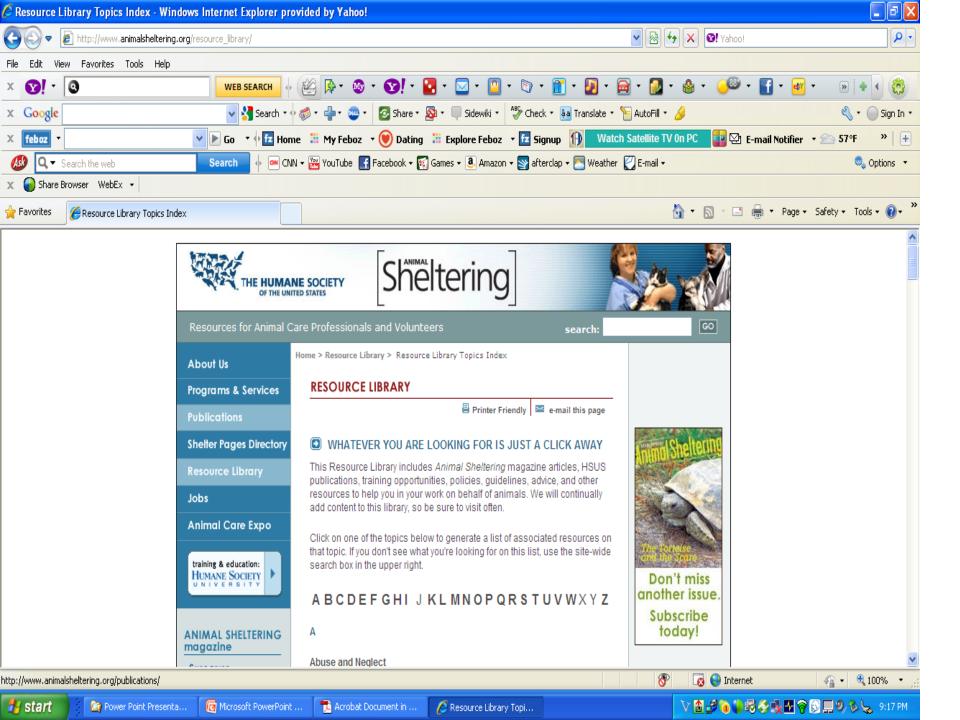


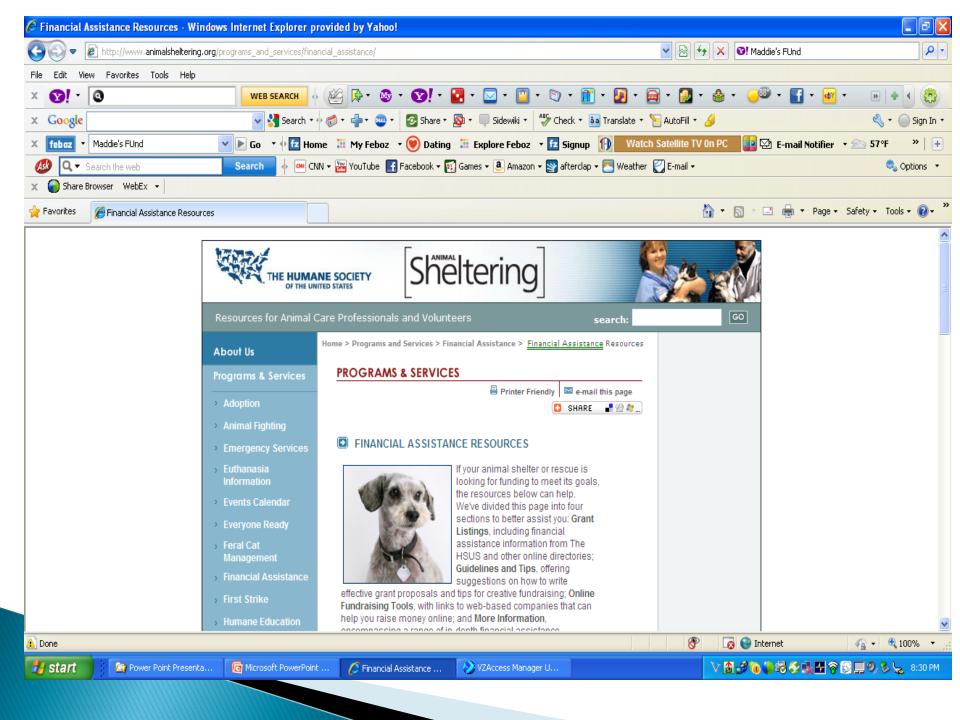
Walk through the steps every grant writer must take to complete a grant for submission. Topics include grant research, timing strategies, networking and collaborations. Anyone with common sense, decent writing skills and a passion for this work has the potential to research philanthropic organizations and write a proposal to get the funds your organization needs.

This presentation takes the fear out of grant research and application. Too many people feel nervous about grant applications and just don't try. This presentation helps you understand the nuances of grant making and philanthropic organizations. Learn how to find appropriate funders, work toward deadlines and approach an organization for the first time.

Register today!

Tuition: \$170 for members (\$200 for non-members) for the 90-







ASPCA Grants provide support to a variety of U.S.-based nonprofit animal welfare organizations through cash grants, sponsorships, and training. While we generally do not place a ceiling on grant amounts, most grants range between \$500 and \$10,000. Please bear this in mind when submitting your request unless otherwise instructed.

Grants provided between December 2014 and June 2015 are made in part thanks to the support of the Subaru "Share the Love" event.

Check out our free grants-related webinars.

Grant Guidelines

Please review general grant guidelines and restrictions here. The ASPCA does not accept unsolicited grant proposals by mail, email, or in any format other than through this site.

The ASPCA is currently developing its funding priorities for 2015. Please visit this page periodically and sign up for the ASPCA Pro e-newsletter to be advised of our new guidelines and to learn about special Requests for Proposals (RFPs).

Access Your Account

Login to upload requirements or complete a saved application

Grant Highlights

North Texas Shelters Unite to **Adopt Out Thousands of Pets**



A partnership spanning 33 shelters: more than 2,200 adoptions in a day. How did they do it?

Read more »





















www.ASPCApro.org

Tools and resources for animal welfare professionals

ASPCA® Mission Orange™

ASPCA®'s Meet Your Match™

MYM SAFER™ Canine-ality™ Puppy-ality™ Feline-ality™

Spay/Neuter

Saving Lives

Adoptions

Fostering

Feral Cats

Behavior and Enrichment

Fundraising

Shelter Medicine

Anti-Cruelty Resources

Shelter Management

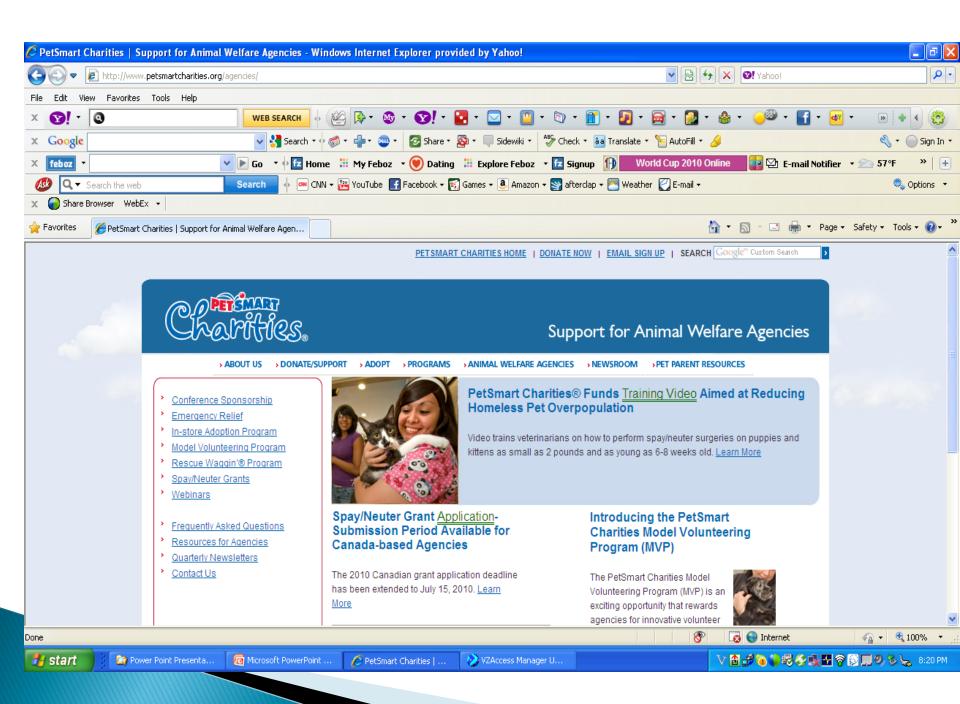
Disaster Preparedness

- Who's running the successful programs?
- How are they doing it?
- What would it look like in my organization?

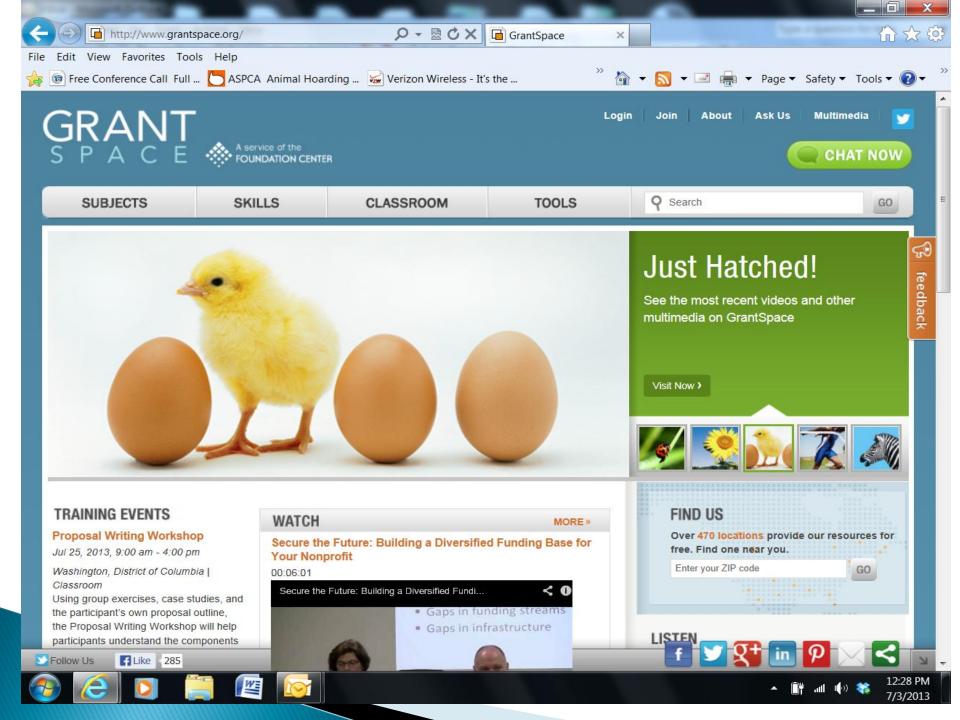
On ASPCApro.org, you'll find the tools and resources you need to implement programs in your agency or community.

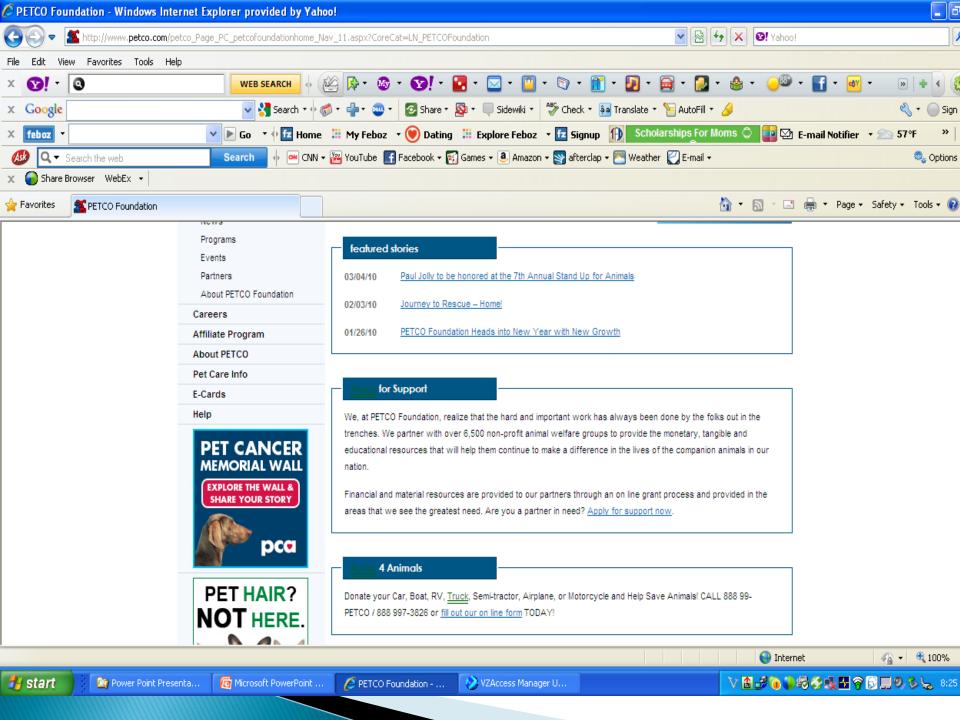
Saving you time so you can save more lives.















NATIONALLY RECOGNIZED FOR CARING FOR DOGS IN NEED

Home

Mosby's Story

Who We Are

Dogs We've Helped

Dogs In Need

Mosby's Mail

Spay/Neuter Program

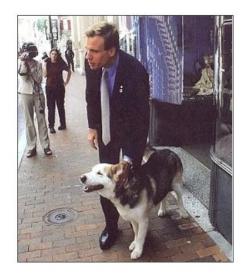
Pet Food Pantry

Make a Donation

Foundation Store

Financial Aid

How You Can Help



Mosby and Virginia Governor (Now Senator), Mark Warner May, 2003











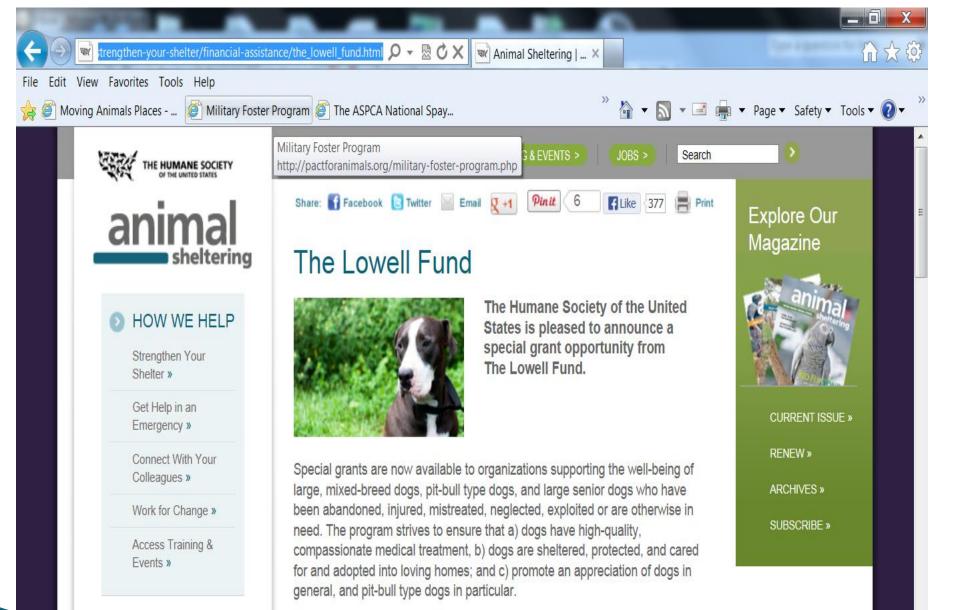




















RESOURCES

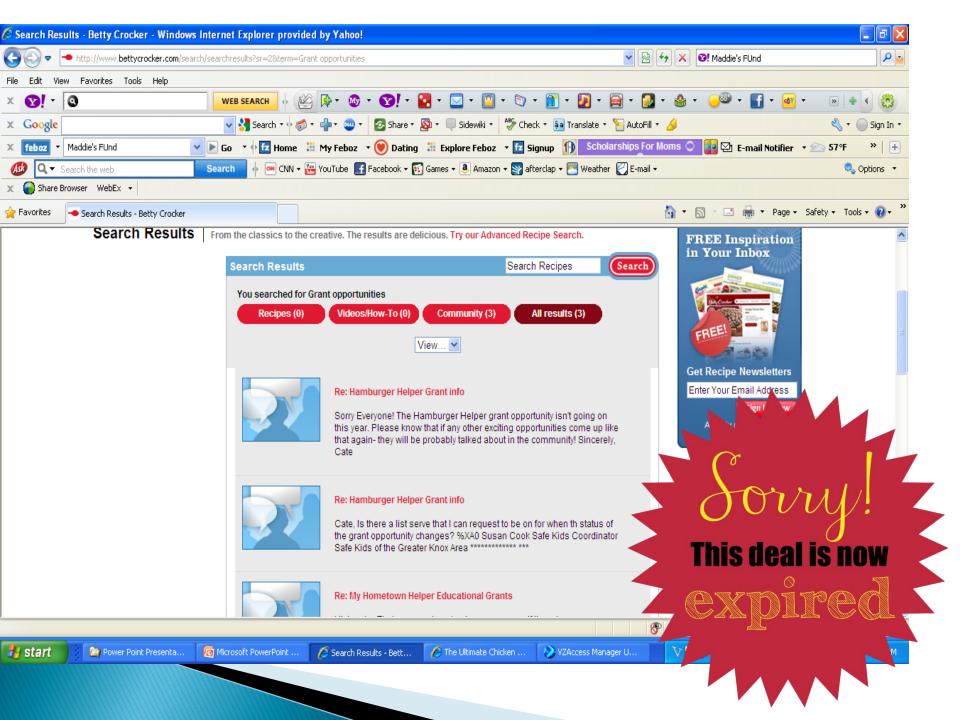


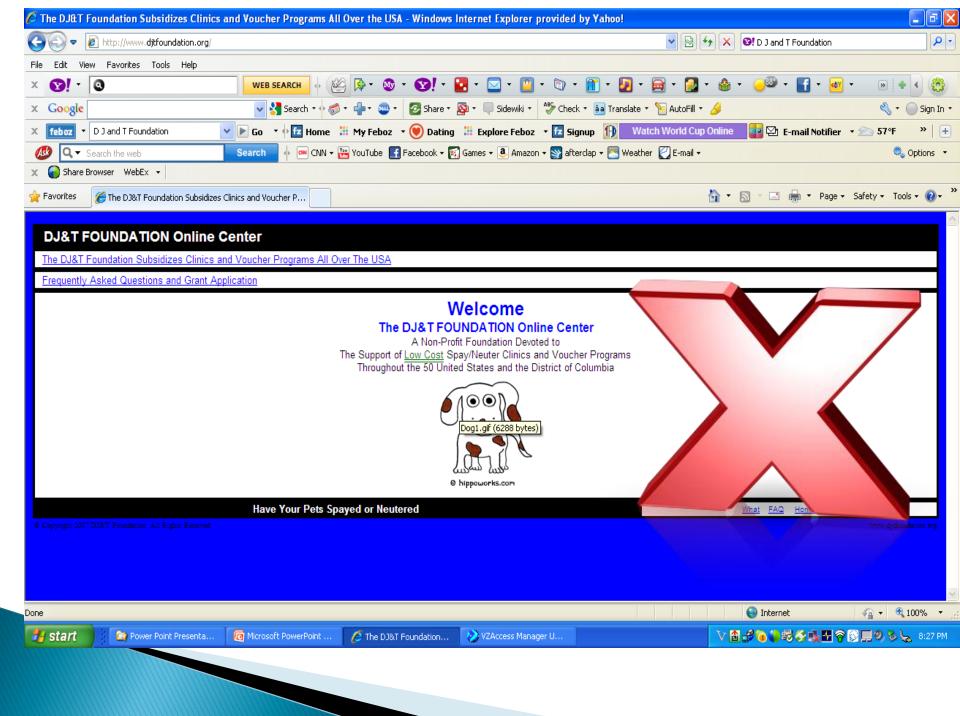


Grant Making Priorities









DJ&T FOUNDATION

Dear Applicant:

The DJ&T Foundation no longer accepts applications to underwrite spay and neuter programs or provide funds for spay and neuter clinics.

If you have a request for funding outside of these parameters that you think might interest the Foundation, you may send an application to our offices. Please be aware that the DJ&T Foundation does not consider Letters of Inquiry. If you are interested in potential funding, you MUST fill out the application and include all required information. All other inquiries will be returned.

Please download application here.

Your proposal must include:

- 1. A copy of the application form, signed by the two officers of the board
- 2. A summary of the project and its impact. Include in this a complete accounting of the funds you are requesting and what they will cover. If you are asking for equipment, we need to see catalog pages or written estimates.
- 3. A copy of your 501(c)3 letter.
- 4. If your organization has a tax-exempt status or is designated as a charity or non-profit in a country other than the United States, please tell us where and provide a copy of the appropriate designation paperwork.
- 5. A list of your board of directors, including home phone numbers.
- 6. Compensation for top employees, directors, and executive officers. Please include a list of the highest-paid employees of, or independent contractors for, your







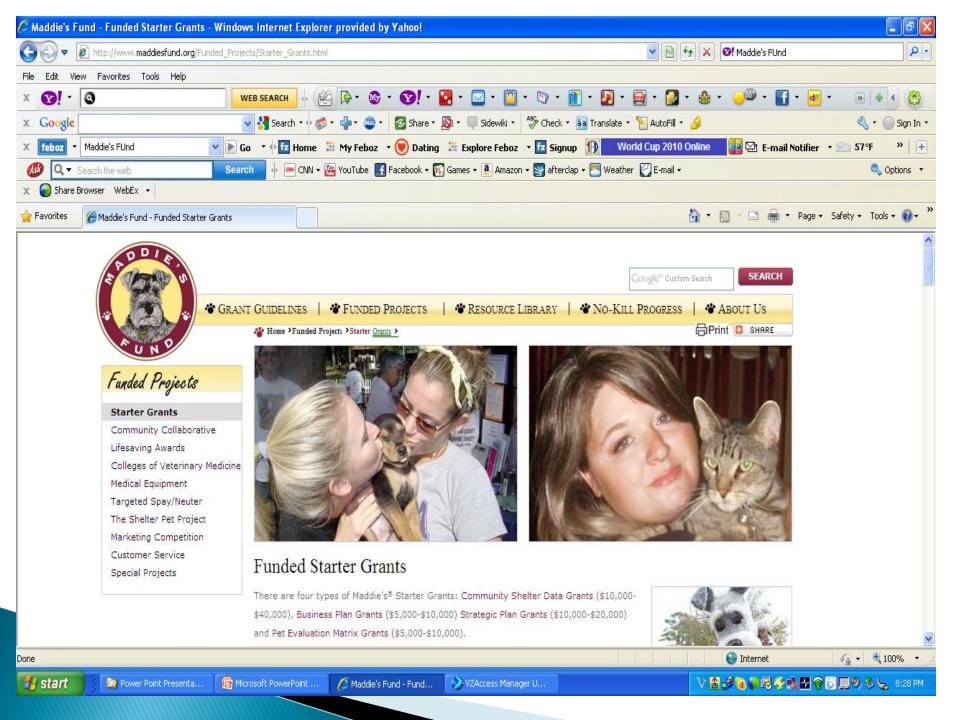


































Animal Welfare Trust

Funding Guidelines

Animal Welfare Trust's grant program seeks to assist organizations whose work can help alleviate animal suffering and/or raise public consciousness toward giving animals the respect they so need and deserve. Although general organizational funding will be considered, preference will be given to well-defined projects with clear goals and objectives. Capital projects will not be considered. Areas of priority include farm animal welfare, vegetarianism and humane education.

Grants will generally be made in the \$2,500 to \$20,000 range, although requests outside either end of this range will be considered. Grant requests can be for a single or multi-year period, depending on the nature of the project. Grants will be made largely to organizations classified as public charities under section 501(c)(3) of the IRS code.

Animal Welfare Trust anticipates giving out 10 to 15 grants per year.

Accordingly, we believe our grant program must be focused in order maximize the impact of the grants we give. In general, we are interested in









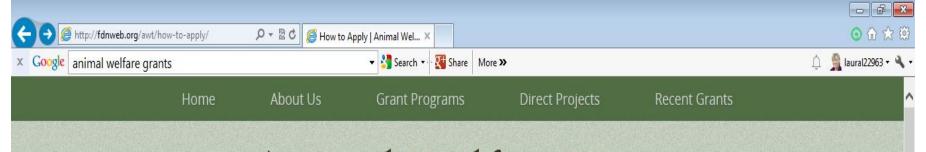












Animal Welfare Trust

How to Apply

Before you send a full application:

Applicants are encouraged to submit an e-mail inquiry to determine if the intended funding request falls within the scope of AWT's funding program. Please include a brief description of your organization and the amount and purpose for the request, along with your name, title and contact information. The purpose of this inquiry is to avoid the time and effort in presenting a full application for requests that are simply out of the scope of our grant program.

Please note: While we read all e-mail inquiries within 30 days of receipt, we will only respond if we are interested in seeing a full grant proposal.











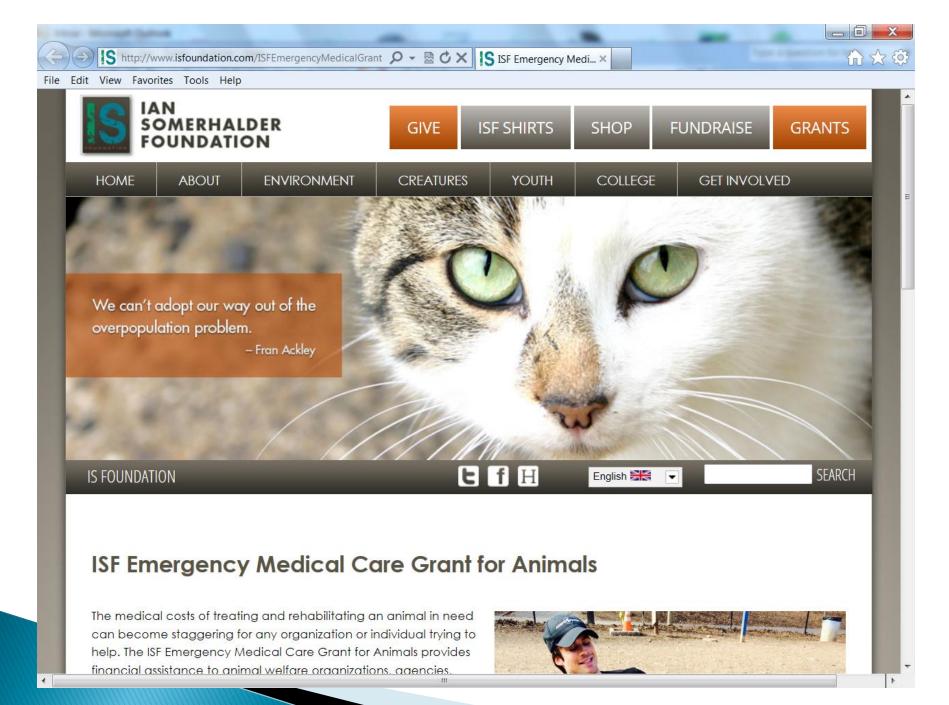


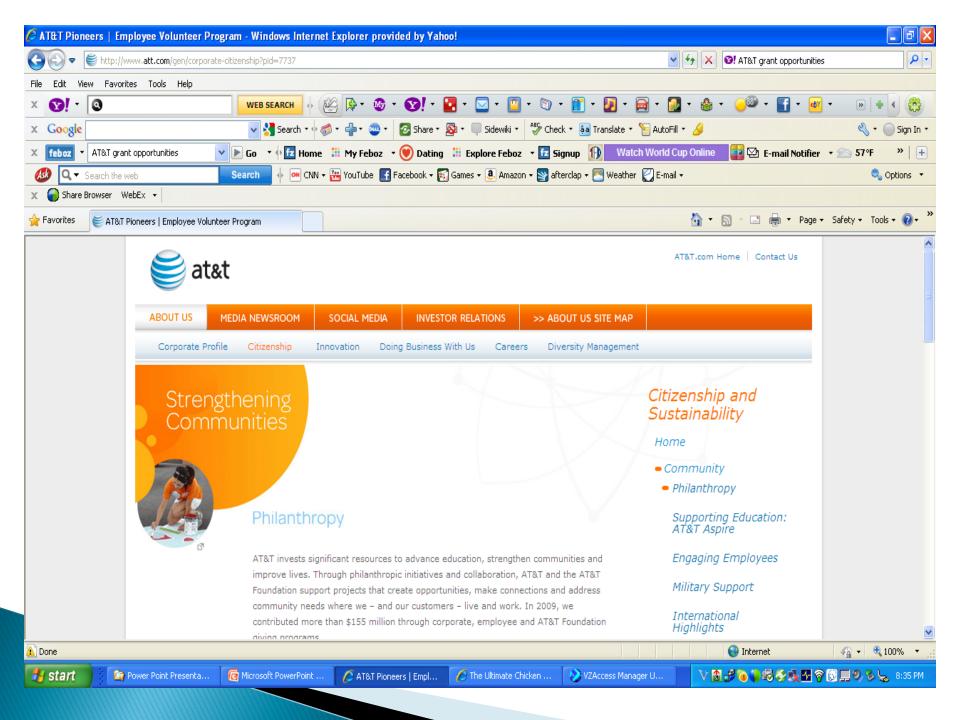


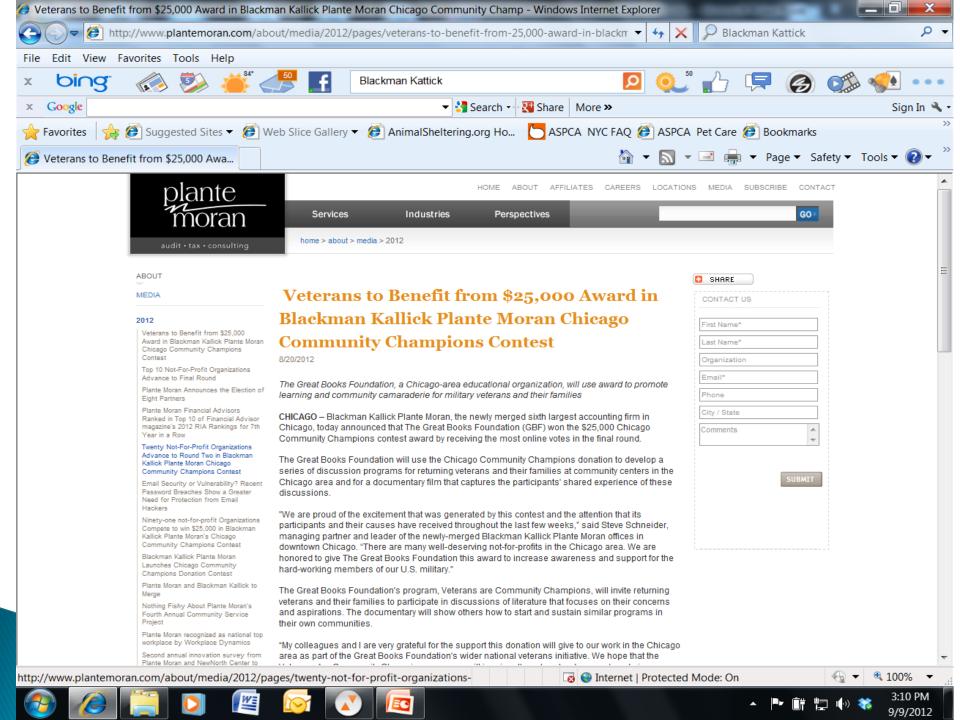










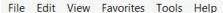




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Giving More Back to the Community!

Kroger is committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through Kroger Community Rewards®.

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Fast15's: "Get Your Head in the Cloud"

FundRaising Success's "Fast15" is a high-speed, FREE, online session with ideas that you can take to the bank! This installment is about cloud computing and is sponsored by Accufund.

Cloud fundraising — where information used to manage donors, communications, websites, etc. lives out there in off-site data centers - is being hailed by many as a way for nonprofits to streamline their processes and save money.

It's a new way of doing things that might seem a little scary at first. "Give up



















From: Animal Shelter Fundraising [tim@philanthropyteam.ccsend.com] on behalf of Animal Shelter Fundraising [heather@animalshelterfundraising.com]

To: **± outreach**

Cc:

Subject: Issue 13 features great tips to raise even more money for your animal welfare group

PETCARING.COM LAUNCHES NEW FUNDRAISING WEBSITE FOR ANIMAL CAUSES

Aids animal shelters and rescues

YouCaring.com, the crowdfunding website which allows people to raise money at no cost for personal causes such as medical bills, tuition help, adoption expenses and volunteering projects, has spun off a new website just for pets and animals. The new fundraising site, PetCaring.com offers the same ease of use and zero fee platform for online fundraising as its human counterpart, but specializes in aiding animal shelters and rescues, people seeking financial help in obtaining service animals, as well as individuals who need to raise money for pet expenses like medical procedures

A NOTE FROM TIM

"Haves" vs. the "have nots"

Summer's are an interesting time of year for most non-profit animal shelters. It;s the time of year in which your fundraising revenue typically dips, while the demand for your programs and services is most likely at its highest level.

Less revenue. More









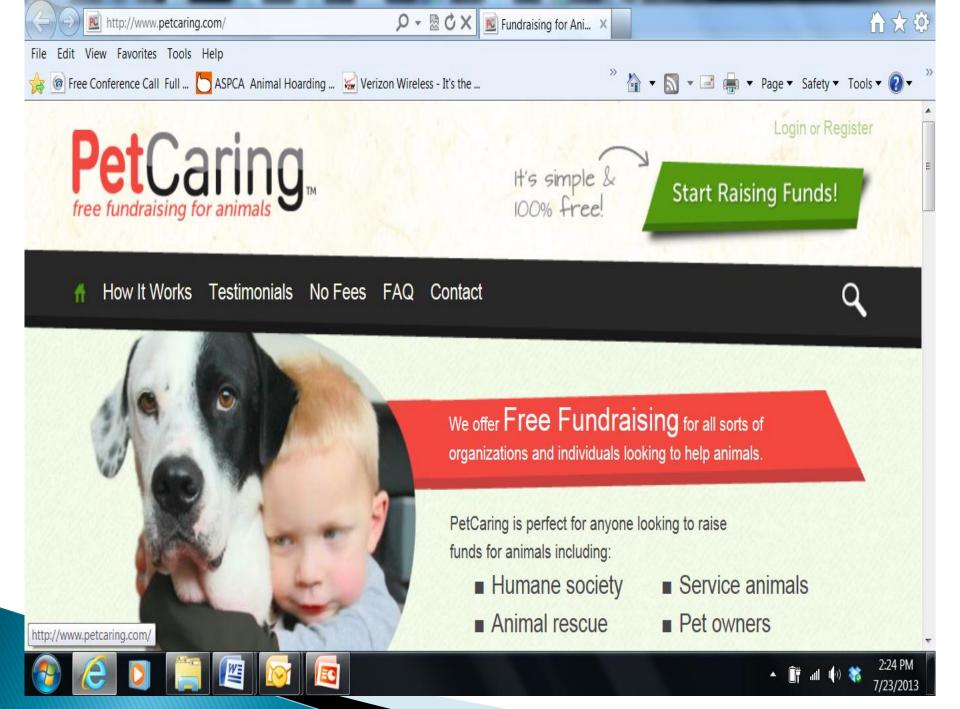








Sent: Tue 7/23/2013 10:24 AM







Our Cause.

Full Equine Employment to help ease the suffering of horses in need.

Whether this is accomplished via fund raising, contributions, Saddle Clubs making money to remain viable, or an individual profiting from a ride so they can feed their horse, it benefits our wonderful horses. Thanks to our wonderful members, ride hosts, and sponsors, ACTHA is able to facilitate donations to many charities, organizations, and non-profits.... but it's 'the Cause' that is our driving force!

Don't see your equine charity registered!? Go to https://www.actha.us/charities/register





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Pledgeapenny.org is a start-up online fundraising tool. Donors world-wide can contribute to your campaign. Building a campaign only takes a few minutes of your time. It is easy to use, requiring only basic computer skills. Pledge A Penny charges no fees.

Making a donation is easy. Simply search through our campaigns. Read the detailed information to find the one that calls to you and touches your heart. Click the "Contribute now" button to make your donation.

Make a donation and change someone's world with one small contribution, or join us in this venture, start your own campaign and let us help you change your world!

Visit the "about us" link at the bottom for our full story. Thank you for visiting our site and we look forward to partnering with you.

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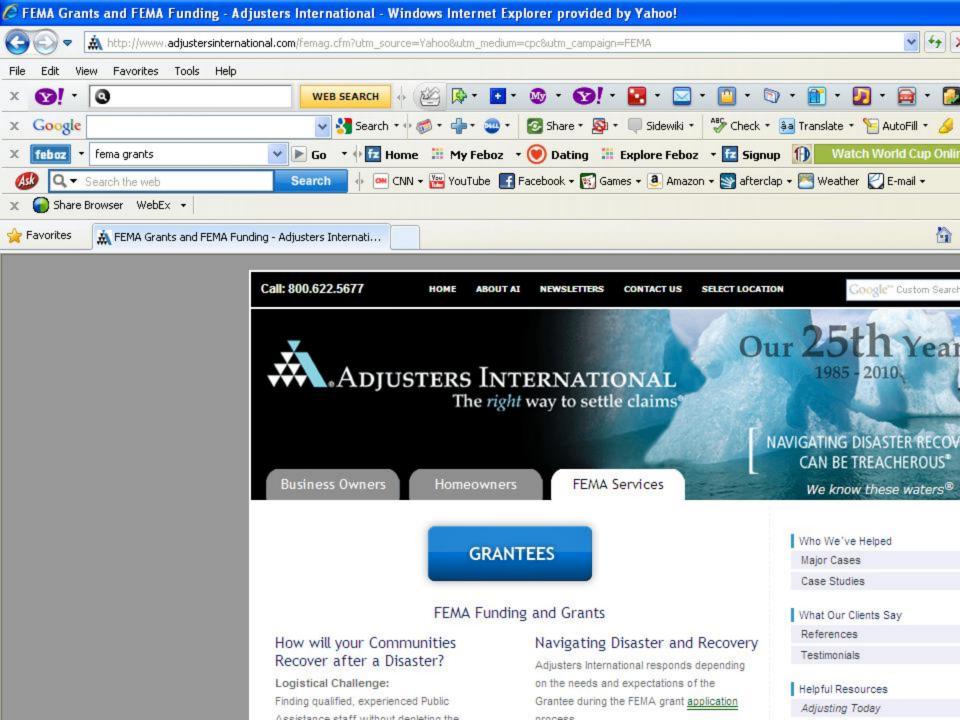
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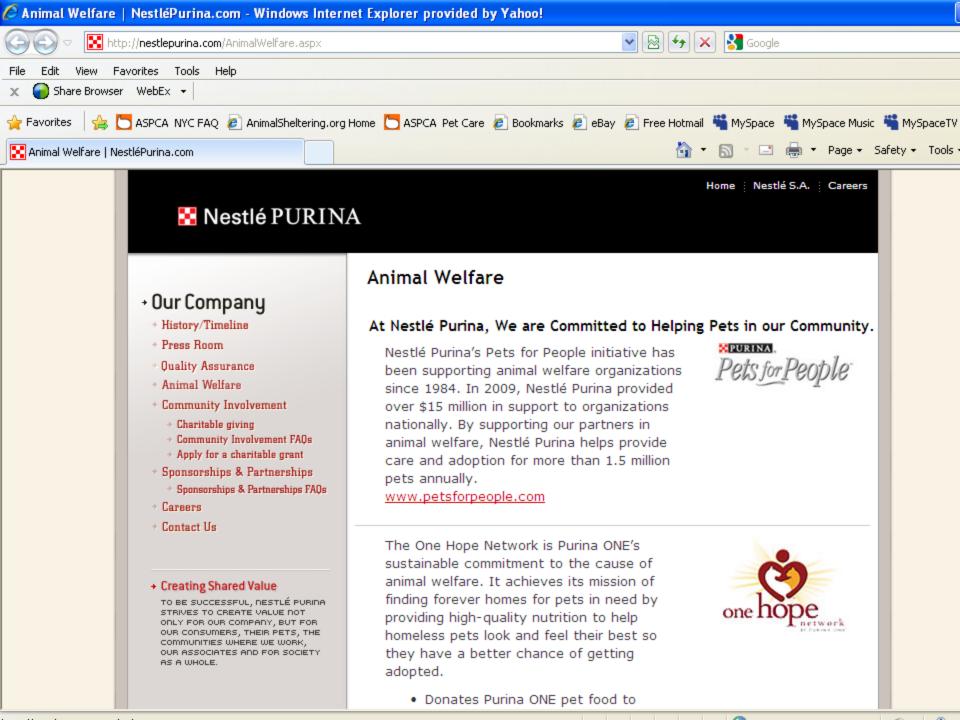
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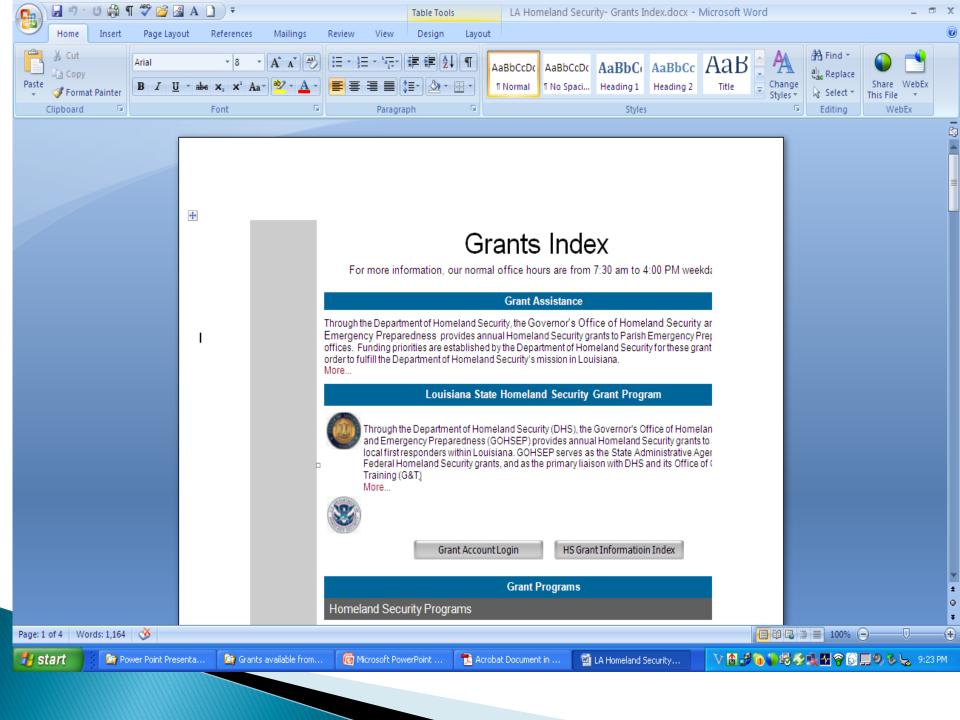


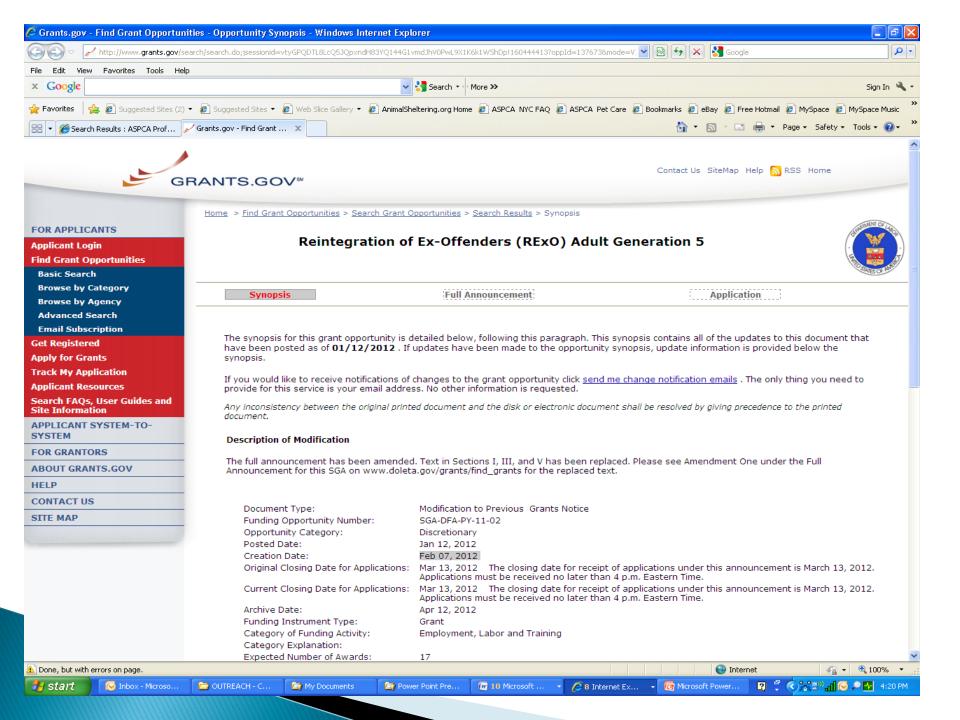
Angelz Life Fund

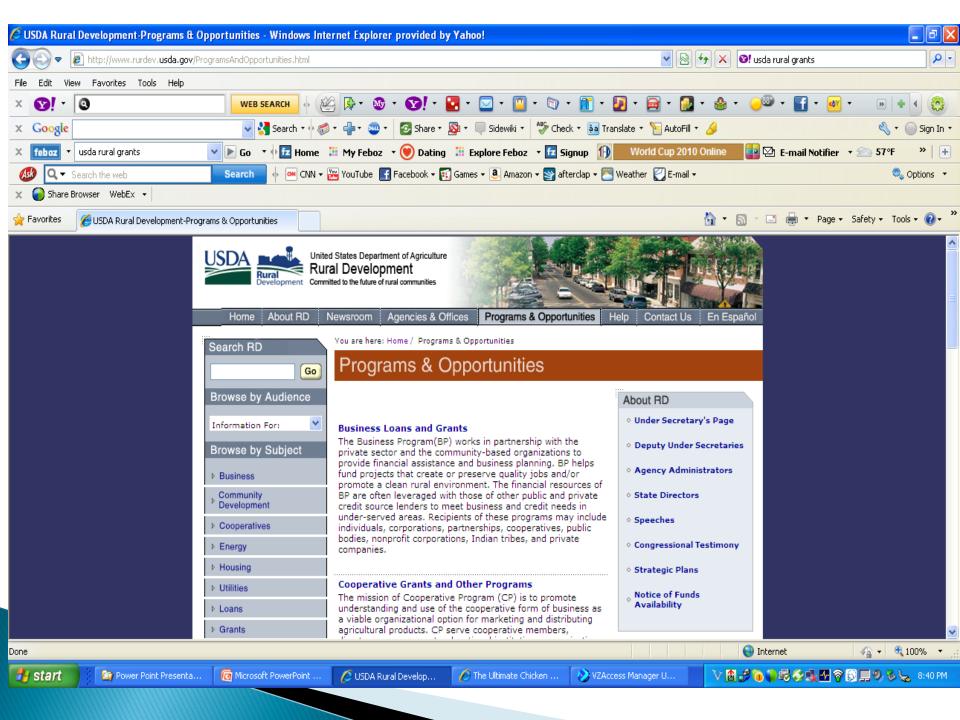
by Click here to donate

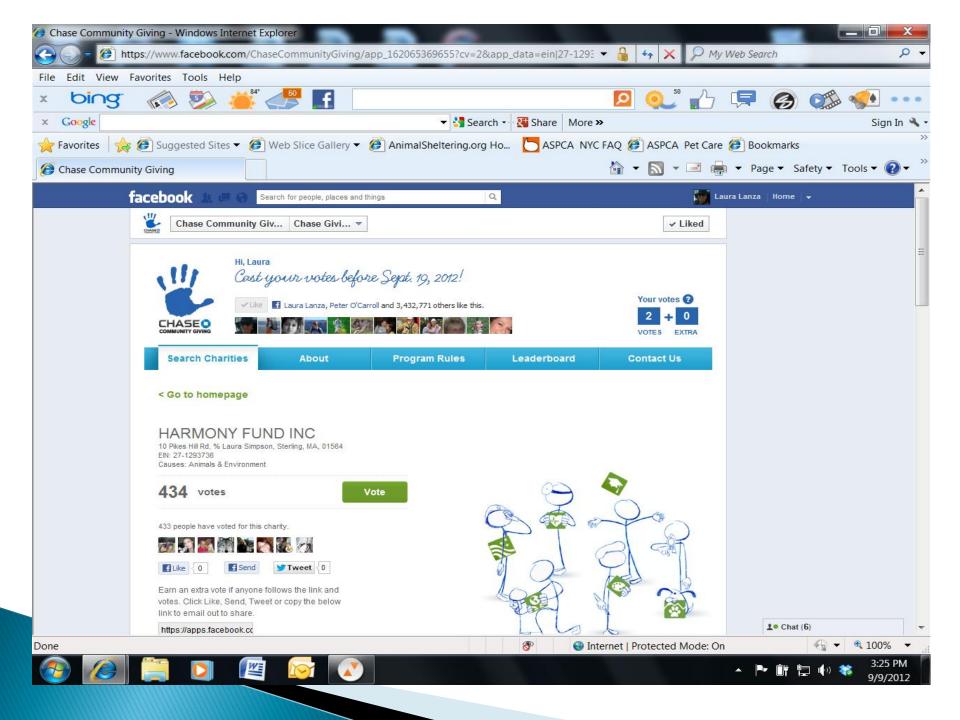


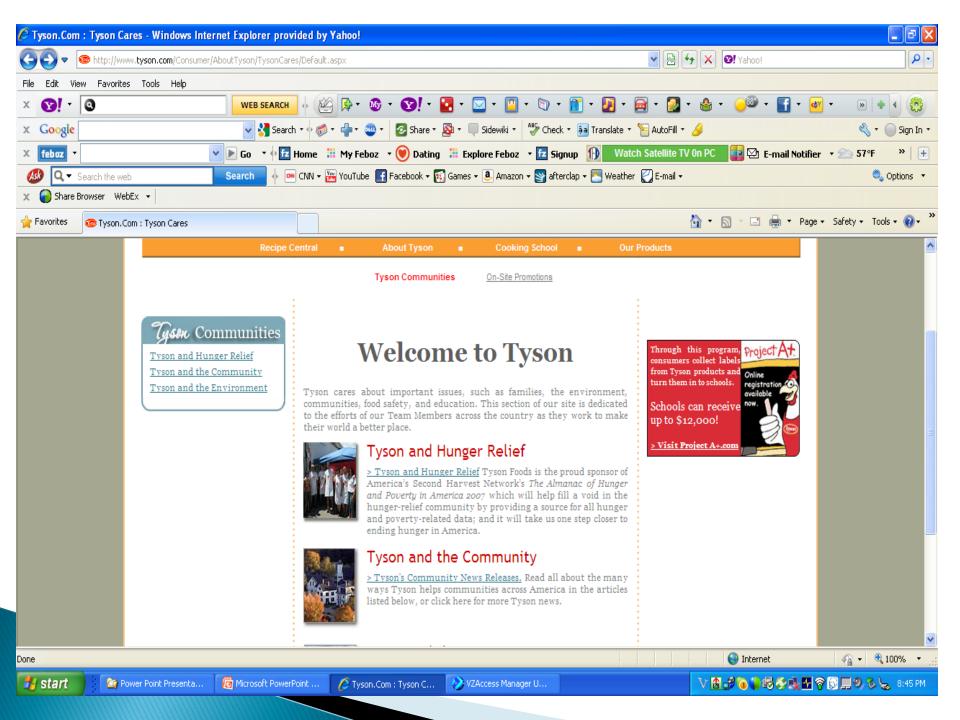






















How it Works

The Charities

Our Team

Our Sponsors

Contact Us

FAQS

Welcome to Jump For Charity

Skydiving to raise money for charities has been a highly successful concept in Britain and Ireland. Various charitable organisations have raised much needed funds for their causes while providing the opportunity to experience what has to be the biggest thrill of a lifetime.

Jump For Charity has been established to extend this concept into the Southern Hemisphere. You can now skydive in some of the world's most scenic locations, at the same time as supporting some great charities in South Africa, Australia and New Zealand.

Doing a skydive has to be the most exhilarating way to raise funds for charity. With Jump For Charity you give a lift to those in need at the same time as take the ride of your life!

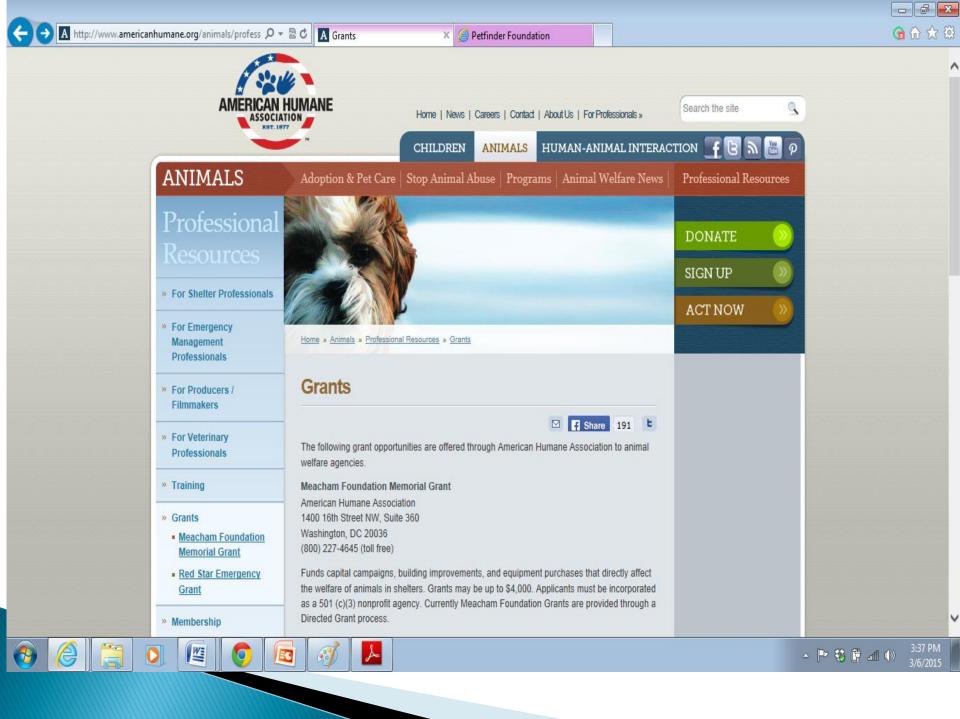


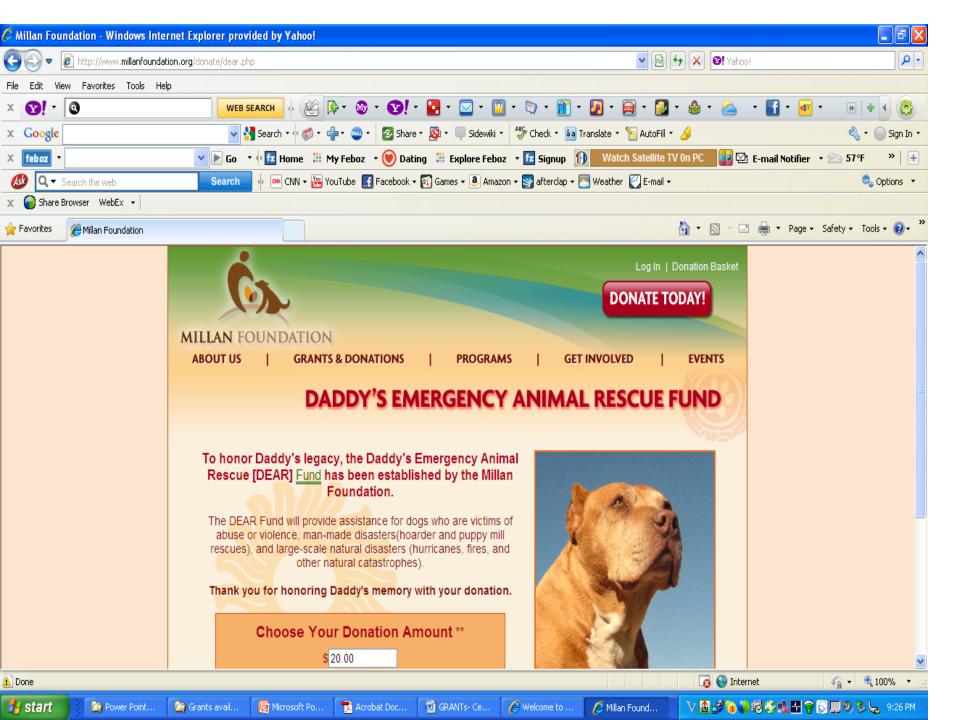


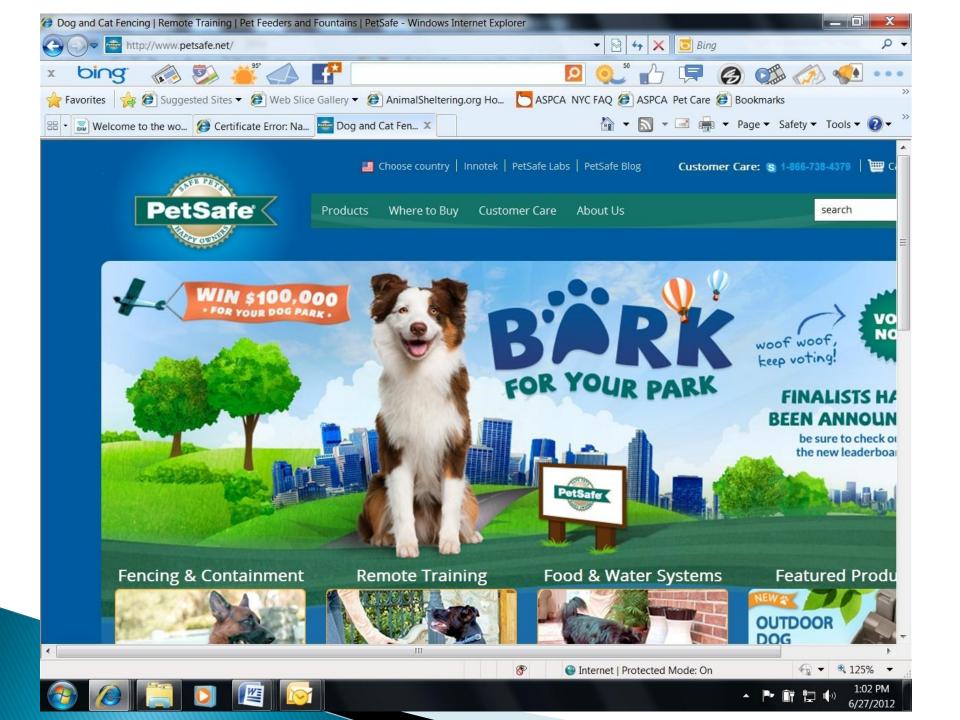
Whether you're 5 or 75, doing a Jump For Charity Tandem Skydive has to be the most exhilarating way to raise funds for Charity.

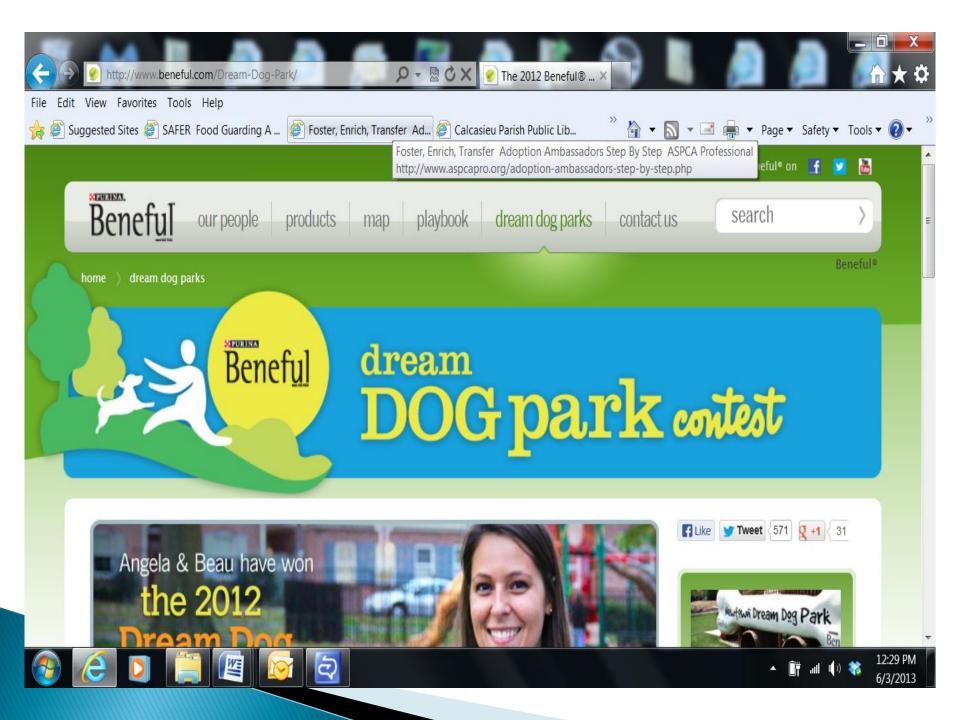


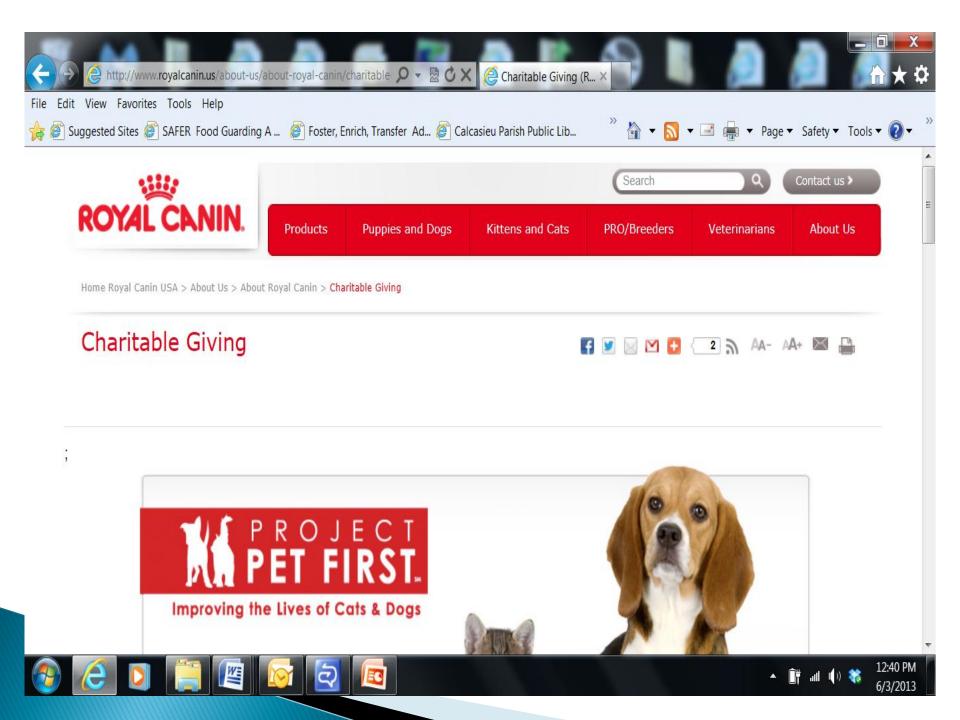
Age is no excuse! Just ask 75 year old Vera Stubbs, riding tandem with Jump For Charity Jump Master Ralph Ridge.

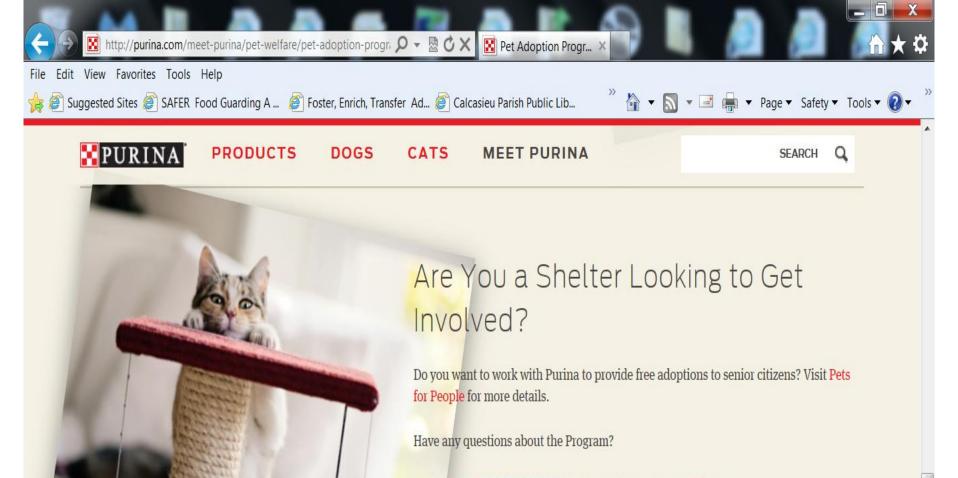












Call us at (877) 737-7757 (select option two) or email us.

































Be A Donor

Grant Program

Dogs rule® Gear

To search, type and hit enter.



Grant Guidelines

Bow-wow. Wag-wag. Greetings! We are happy you are visiting our site and hope that you will apply for a grant.

Our passion is to support the people and organizations that help dogs. You can see our passion at work in our grant programs. Since 2008, the PEDIGREE Foundation has awarded 4,194 grants.

Click below for detailed guidelines and online applications for our current grant programs. If you have questions after reviewing the guidelines, please contact the Foundation at info@pedigreefoundation.org.

APPLY FOR A GRANT





Grant Programs



























http://foundationcenter.org/pnd/rfp/rfp_item.jhtml?id=42430002 🔎 🔻 💆 🗸 📗











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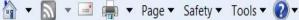
















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REQUEST FOR PROPOSALS

Posted on May 30, 2013 Deadline: June 30, 2013







Pedigree Foundation Invites Applications for 2013 Innovation and Operation Grant

The Pedigree Foundation is accepting applications for its 2013 Innovation and Operation Grants program from nonprofit animal shelters and dog rescue groups.

Innovation grants ranging from \$10,000 to \$25,000 will be awarded to organizations that have successfully deployed creative animal shelter or dog rescue programs. Grants of up to \$1,000 will be awarded to provide financial aid to shelters and rescue groups to help fund basic operating.

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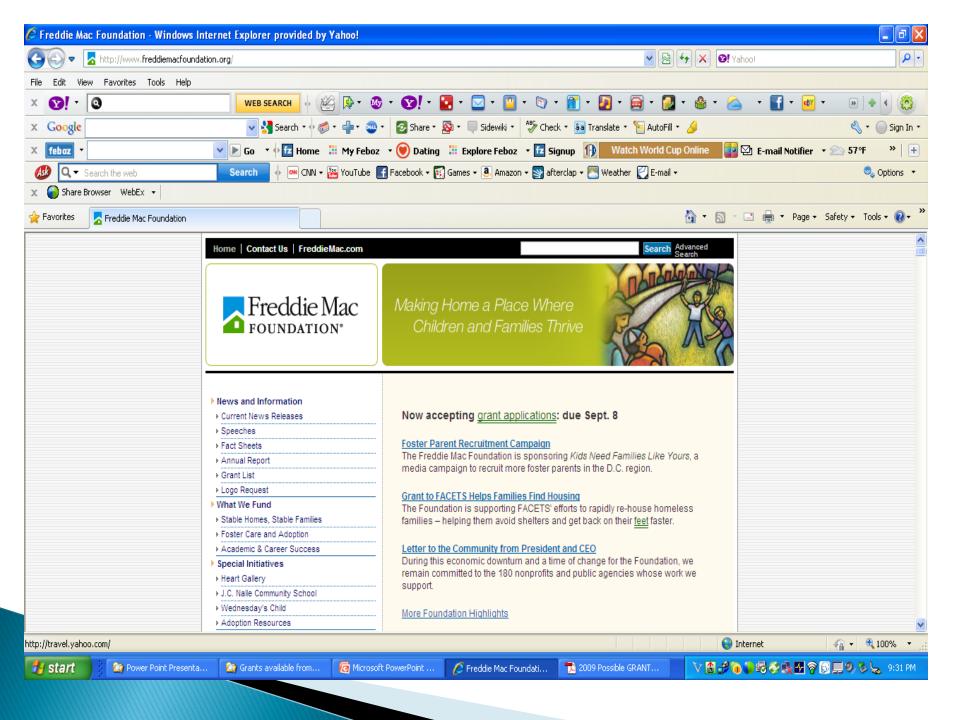


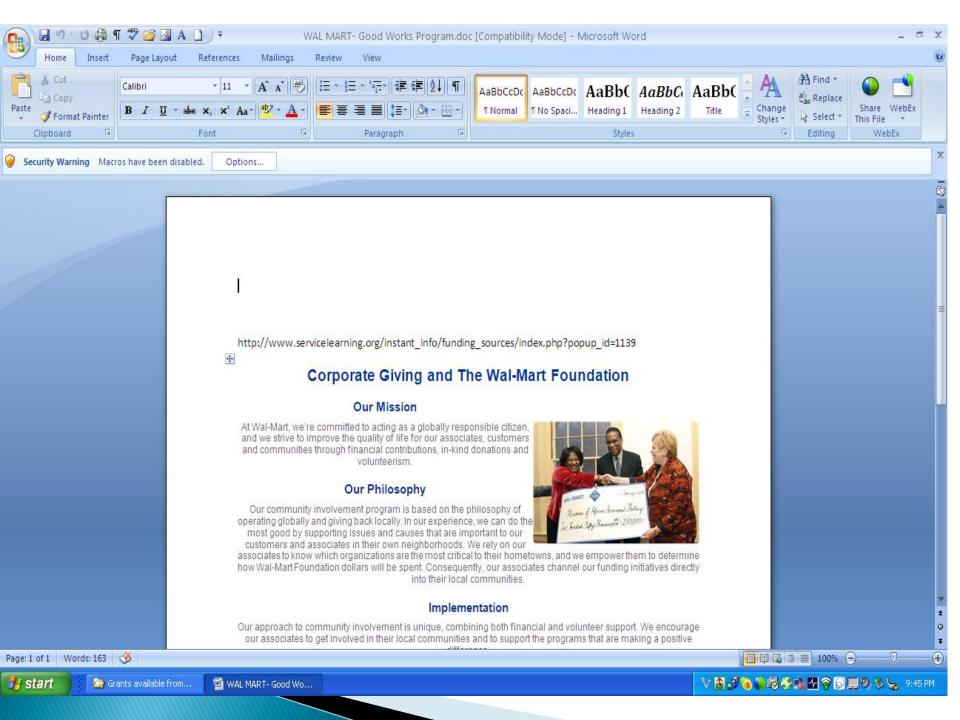


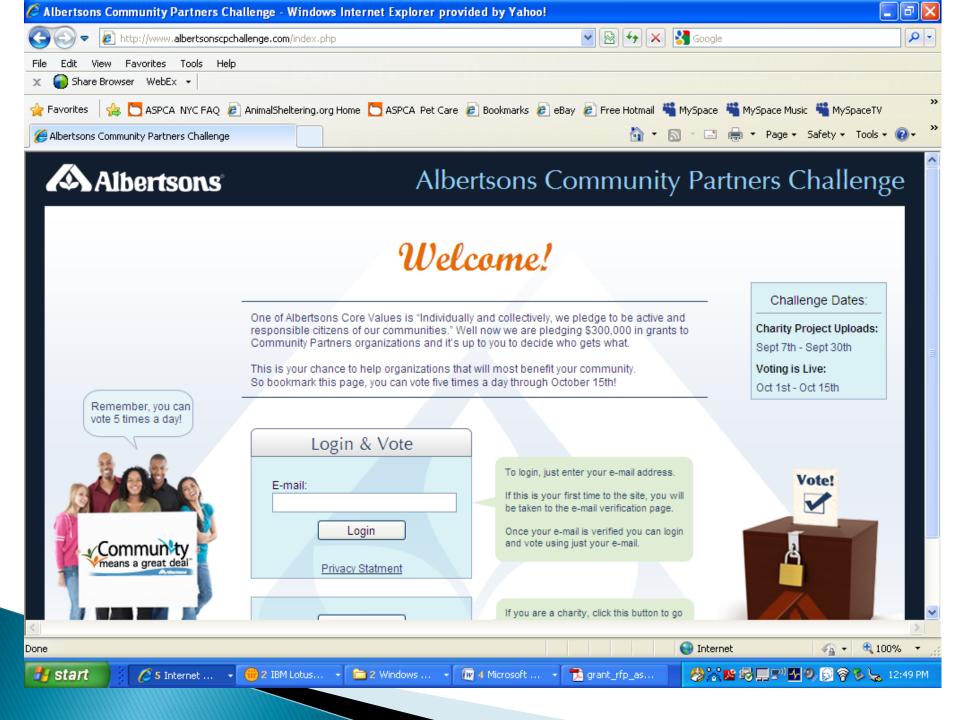












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GRANTS FOR PAWSOME CAUSES



Build-A-Bear Workshop® and its charities support children's health and wellness, literacy and education, animal causes and the environment.



Build-A-Bear Workshop® believes in the teddy bear philosophy of being good people and good bears. In living those values, we provide grants through the Build-A-Bear Workshop Foundation and the Build-A-Bear Workshop Bear Hugs Foundation to 501(c)(3) public charities or registered Canadian charities that support beary special causes, such as children's health and wellness, animals, and literacy and education.

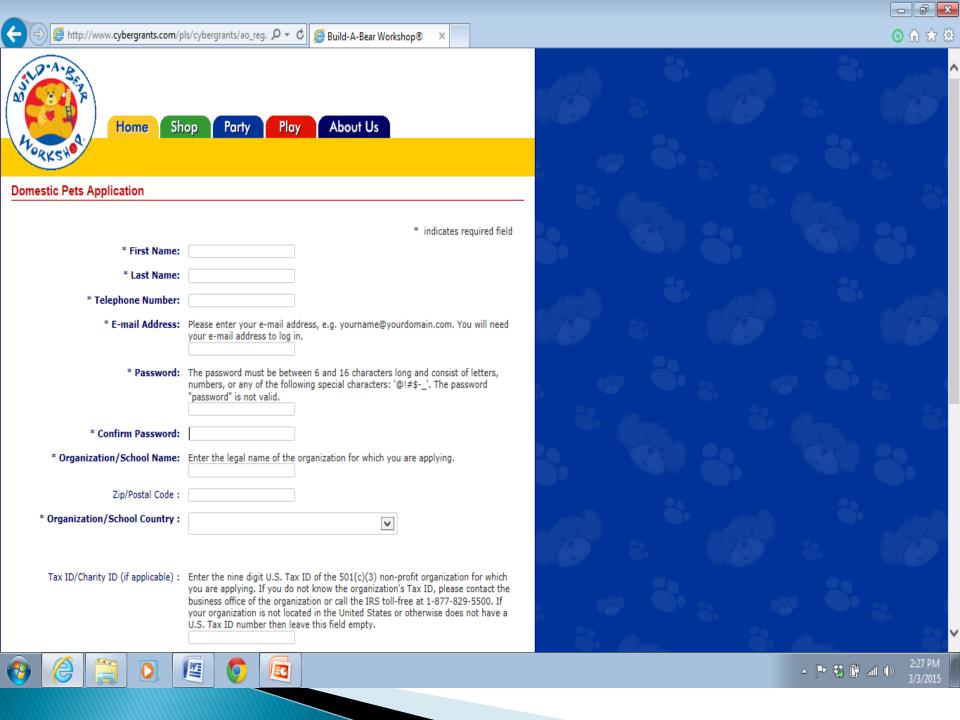


Children's Health & Wellness

We desire to provide direct support for children in the areas of health and wellness such as childhood disease research foundations, child safety organizations and organizations that serve children with special needs. Our goal is to provide grants to help many programs that are working hard to make the world a healthier and happier place for kids.

These grants are funded through the sale of Champ - A Champion Fur Kids. One dollar from the sale of Champ bear is donated through the Build-A-Bear Workshop Bear Hugs Foundation to children's health and wellness causes throughout the United States and Canada. Click here for details on Nikki's Legacy, the inspiration behind these efforts.

For 2014, we will be accepting children's health and wellness grant requests during February and March.









ABOUT US

PROGRAMS

WAYS TO HELP

EVENTS

PARTNERS

PRESS

Every child deserves a champion.



Programs

NASCAR Day

At-Track Activities

Speediatrics

Scholarship Program

Betty Jane France Humanitarian Award

Community Support

COMMUNITY SUPPORT

Overview:

The NASCAR Foundation is proud to support a number of charities and organizations across the country, within the motorsport industry, and in our racing communities that affect the ability of children to live, learn, and play. Throughout the year, we partner with other groups to provide enhanced learning opportunities for children, professional development and continuing education for those who work directly with children, and once-in-a-lifetime opportunities for kids to see NASCAR and the track in a way only a limited number of people will ever experience. Thank you to all of the organizations who have allowed us to further both their mission and ours, and in doing so, helped us deepen our involvement in communities across the country.













"Rural Development Funding & Loans Available Now!"

KERN VALLEY SUN

Funding Applications Available Now!

Ever dreamed of winning the lottery? Well, your odds just got a whole lot better! No, we don't have a secret formula for finding the next set of Power Ball winning numbers. But we are going to show you how to get your hands on some of the free funding that is available out there for people who want it and who qualify.

Every year, billions are given away - Yes that's given away - in free funding. With thousands of federal programs alone (not including those programs run by states), there might be money out there for just about anyone - or anything. Additionally, there are tens of thousands of foundations, corporations, and other funding agencies that also give out funding. You just need to apply and be sure you are eligible to have a shot of receiving the funding!

So, if there's so much funding being handed out, why don't more people apply? First, getting your hands on some of that money isn't always easy. It takes time and work just to sort through the thousands of available funding opportunities, then there's filling out applications and writing proposals-all with no guarantee that you'll ever receive a check. That's simply too much work for most people, especially when they wonder if there is even funding that's right for them. But, for those willing to invest the time and energy into finding, applying for, and submitting proposals, it can be very profitable. With the right team of people assisting you, the process can be made clearer, manageable. Easier.

Getting started is easy! Just fill out the registration membership form below, pay the registration fee, and begin your search for the funding through our specialized funding site!

you can find applications for .

Small Business	1st Time Homebuyers
Minority Assistance	Tuition / Education
Personal Assistance	Non-Profit Organizations
Funding for Women	Real Estate
Disability Assistance	Senior Citizens

Client Testimonials

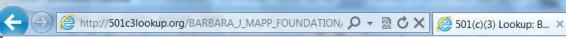
"New USA Funding far surpasses all the rest! I highly recommend it!"

Teresa Eckert

"This site is easy to navigate through and the customer service personel are knowledgeable and available to help you with anything that you need help with." Justin Bucholz

"I would say that it is easily accessible and that it helps you with all the aspects that you need to help you find your answers for finding funds for schooling." Ashley J. Chupp

"I would say that the service was well









2014 Grant Applications

newusafunding.com

New Funding Released All the Time. Deadlines Approaching. Apply Now



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501(c)(3) data export is available. <u>Click here</u> to learn more about accessing over 1.5 million non-profit records. Customizable and sortable. MS Excel and other formats available.

Barbara J Mapp Foundation

Brentwood, Tennessee

EIN: 26-4817582

Philanthropy, Voluntarism and Grantmaking

Foundations



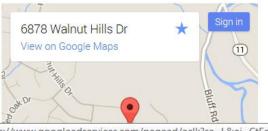


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The Second Chance Foundation may be reached via US Mail at:

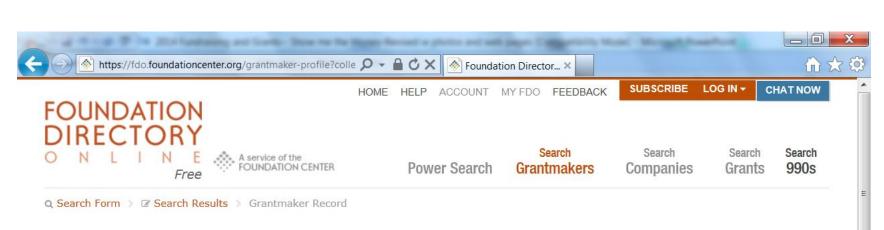
Second Chance Foundation

10004 Wurzbach, Suite 260

San Antonio, TX 78230

Please call (210) 723-7663 for more information on how you can help or to speak with one of our counselors.

You can also contact us by e-mail at info@secondchancefoundation.com.



Andrea Waitt Carlton Family Foundation

Map Grants

Profile Last Updated: 2014-01-27

Social Media

Publications

Compact View

Profile

Jump To

Background

Limitations A

Economic Crisis
Information

Purpose and Activities

Search Grants

Fields of Interest

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Types of Support A

Publications @

Donor(s) A

Officers and Trustees A

Staff A

Memberships A

Financial Data

At A Glance

Chart Grants

Andrea Waitt Carlton Family Foundation

News

(formerly Messengers of Healing Winds Foundation)

(also known as AWC Family Foundation)

P.O. Box 58389

Nashville, TN United States 37205-8389

Telephone: (615) 873-4142

Contact: Steven Rasmussen, Exec. Dir.

Fax: (505) 954-4762

E-mail: srasmussen@mhw-foundation.org

Type of Grantmaker

Independent foundation

Additional Descriptor

Family foundation

Financial Data

(yr. ended 2012-12-31) Assets: \$54,259,236











BUILDING A LEGACY OF COMMUNITY GRANTMAKING SINCE 1998

About the Trust

Programs

Grant Information

Grantees

Annual Report

News

Contact



Helping People in Need



Protecting Animals and Nature



Enriching Community Life

BUILDING A LEGACY



Nina Mason Pulliam (1906-1997)

Nina Mason Pulliam was a business leader, journalist,

humanitarian and a lover of all creatures. At her direction, upon her death, her assets were placed into an irrevocable charitable trust to support the causes she loved in her home states of Arizona and

NEWS & ANNOUNCEMENTS



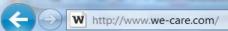
Ed Portnoy, Arizona Director of Grants, retiring

Gene D'Adamo named new Trust President and CEO

Trust releases 2014 Guidelines

QUICK LINKS

- 2014 Guidelines
- ▶ How to Apply for a grant
- What the Trust funds
- Connections Newsletter









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Did you know:

you can support your favorite charity every time you shop online?

CAUSE of the MONTH



TOP 12 WAYS TO GIVE (FOR FREE)











CONTACT

ART C

Thank you to everyone for making the Pet Hero Awards such a success!



Celebrating Pets and Pet Heroes
———— with the
————
Pet Hero Awards



View photos above and below showcasing 2012 and 2013 Pet Hero Awards

Our Mission

Advisory Board Pet Hero Awards & Winners

Events Calendar Benefactors & Donations

The Pet Overpopulation Dilemma



Pet overpopulation is the leading killer of cats and dogs in our country. Fifty thousand puppies and kittens are born every day here in the United

Our Goal

Our goal is to stem the tsunami of companion pet deaths that occur each year due to lack of knowledge. Most of those pets are healthy and many of them have loving homes but are lost in the system. Our strategy is to enlighten through our publications, seminars, website, videos and television programming.







About Us

Grants:

Education.

A Home for Nathan

Animal/Human Cruelty

Disaster Preparedness



A HOME FOR NATHAN

A positive introduction to animal shelters: emphasizes humane concepts such as compassion and responsible pet care.

more SS

GIRL SCOUT PATCH

The Snyder Foundation teams with Girl Scouts of Central Maryland to create the Spay/Neuter Patch Packet Program.

more 🔊



The Foundation employs a professional staff and is led by a volunteer board of directors.



AMERICAN PARTNERSHIP FOR PETS

The Snyder Foundation is an active partner in a national coalition of animal organizations promoting the USPS Spay/Neuter Stamp: Too many animals - Too few homes. Save lives - Neuter or Spay. "Stamp out" pet overpopulation.



A HOME FOR NATHAN

A Home for Nathan is a colorfully illustrated book that traces the true story of a young unwanted cat's journey, as he's cared for at an animal shelter and finally adopted into the loving home every cat deserves.



DISASTER **PREPAREDNESS**

Your pet cannot go with you to an emergency shelter. Find out how you can plan ahead to care for your pet in case disaster strikes.

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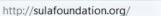


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Sula's Blog

SULA'S FRIENDS

Animal Farm Foundation

Animal Rescue New Orleans

Bad Rap

Best Friends

Pit Bull Rescue Central

Sit Stay Dog Rescue Directory

SUPPORT THE SULA FOUNDATION WITH OUR LIMITED EDITION SHIRT



This year's Barkus theme was Dogzilla, so we decided to fight back as Mothra. What better way to demonstrate the benevolent nature of dogs than as Godzilla's moth-like nemesis. Our pit bull-faced moth cups and temporary tattoos were such a hit (in the midst of a crazy downpour) we've created a special limited edition shirt. There are just 99 of these beauties and then they are gone. Printed in ten colors (we NEVER do that) on American Apparel Unisex Butter shirts and Women's Lemon. \$30.00 plus shipping.

Choose from Unisex and Womens Sizes

DONATE







MISSION STATEMENT

responsible pit bull ownership through low-cost veterinary clinics, free spay/neuter, education, adoption and

advocacy. The Sula Foundation

is a 501(c) 3 public charity.

Dedicated to fostering





SOCIAL PROFILES

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SULA'S TWEETS

No public Twitter messages.

Unisex Butter S \$30.00 USD





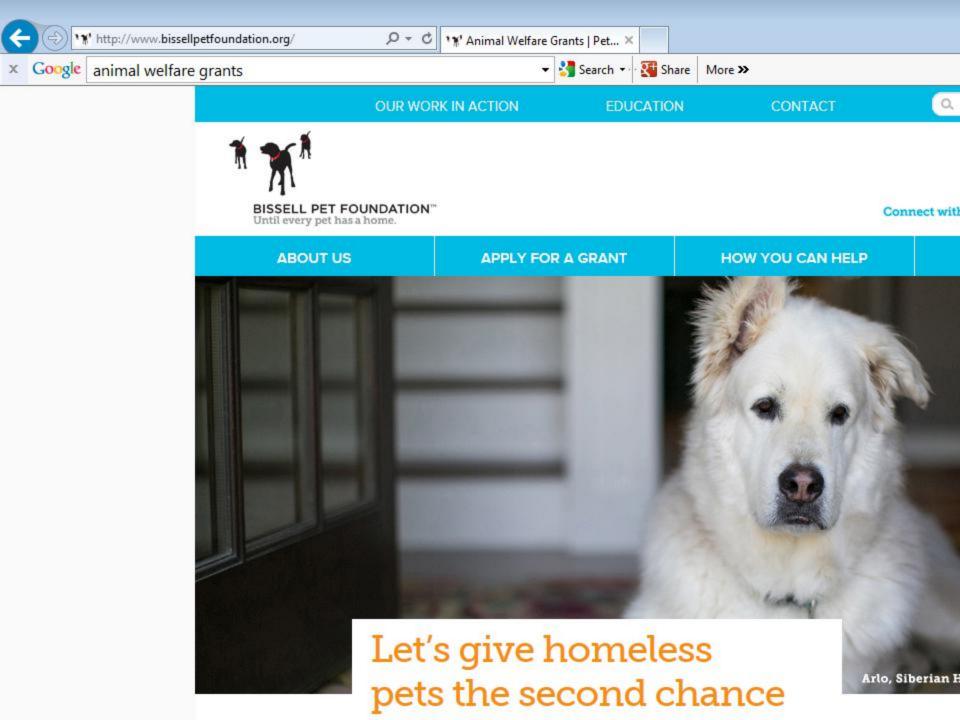


















click to bookmark us

Our Motto: To make life for those in animal rescue a little bit easier

contact | home | <<

ANNOUNCEMENTS & ALERTS

Our site will be a resource to help shelters, rescues and individuals who need help caring for pets or adoptables.

SHELTERS IN NEED RESOURCES

- Good Info to Know!
- . Grants/Financial Aid for Shelters
- . Shelter Assistance Programs
- Fundraising Ideas and Resources
- Shelter Swap
- . Wishlists By State
- . Animal Rescue & Transport
- . Low Cost Spay/Neuter Programs

Grants/Financial Aid for Shelters

Grant Writers Online

A Guide to Easy and Effective Grant Writing.

Common Grants.Com

The invention enables any nonprofit organization to identify funding opportunities and then actually submit LOIs or proposals to over 400 U.S. foundations using one single application.

Humane Society of the Unites States (HSUS)

Foreclosure Pet Grant Program and links to other grants for animal welfare groups.

· Veterinary-Emergency Funding-Mission

"No pet owner should be forced to choose inadequate treatment or euthanasia for their animal because of inability to pay for emergency care." - Lucy L. Pinkston Schroth DVM, President and Co-Founder of The Veterinary Emergency Funding Mission.

· Itsy's Fund

Has various grants for rescues/shelters and animal welfare groups.

American Humane

Various grants to help with foreclosure and renovation to shelters, etc.

PetSmart Charities

PetSmart Charities' grants typically are awarded for programs that reduce the homeless population of animals through methods other than euthanasia.













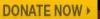














ABOUT US HOW TO HELP PROGRAMS SPECIAL EVENTS PET CLUB STORE

Rescue Ranch promotes, through its education, respect for all animals, as well as, agricultural, environmental, and wildlife conservation; and facilitates rehabilitation, rescue, and responsible pet ownership in order to enhance the human-animal bond.

Welcome!

Rescue Ranch is a non-profit animal welfare organization located in Statesville, NC. We encourage you to explore our site to find out who we are what we do and how you can help. And your feedback is important to us, so please contact us to provide us with your comments, questions and suggestions about our services and programs

Rescue Ranch & Ryan Newman Foundation

We are in the early stages of rolling the Ryan Newman Foundation under the umbrella of Rescue Ranch. Rescue Ranch will encompass the mission of the Ryan Newman Foundation and more. In addition to the mission of the Ryan Newman Foundation, Rescue Ranch will include humane education, a boarding facility, adoption center, dog park, veterinary clinic and riding trails to name a few.

How You Can Help

There are many ways you can support the programs and services of Rescue Ranch. You can contribute financially to support our programs, help us build Rescue Ranch, donate an item from our wish list or volunteer your time, services or expertise.

Latest News

Rescue Ranch Updates











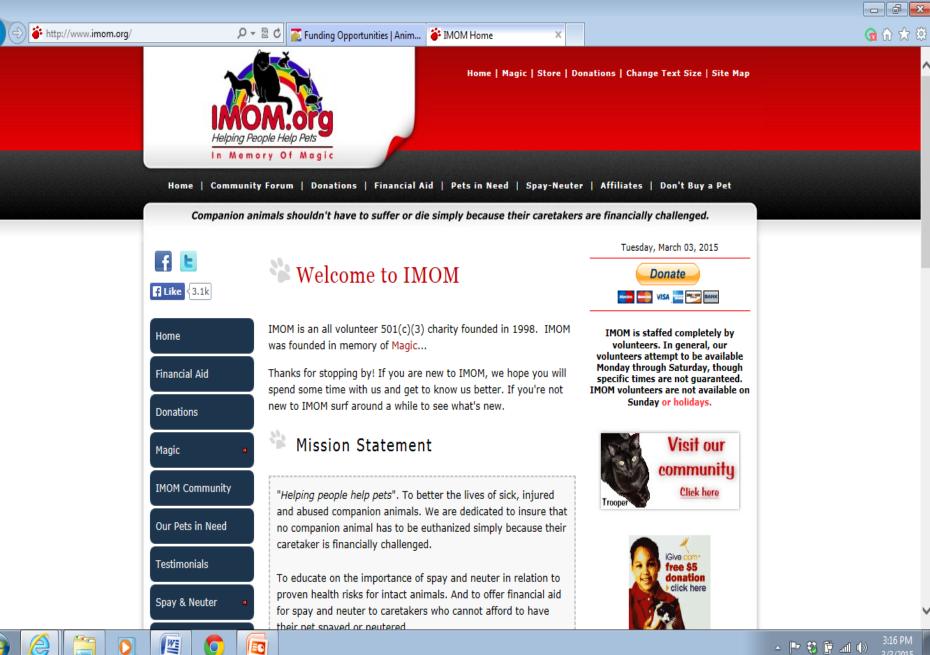




































SHOP | NEWS & EVENTS | GRANT INFORMATION | KIDS CORNER | VIDEO | CONTACT

Greg Biffle Foundation

The Greg Biffle Foundation was founded in 2005 by Greg and Nicole Biffle to create awareness and serve as advocate to improve the well-being of animals by engaging the power and passion of the motor sports industry.

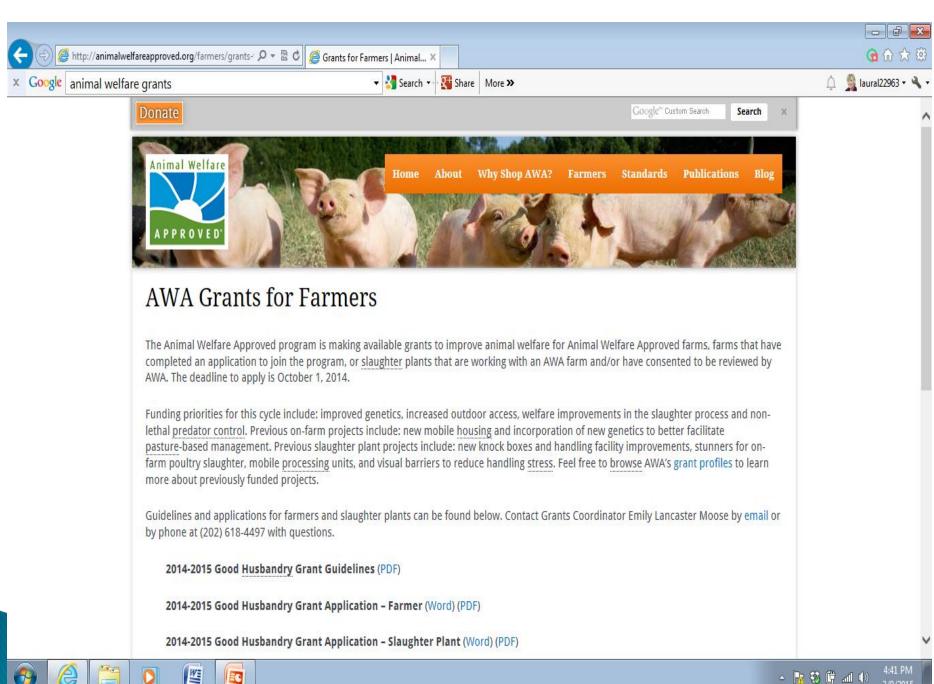


Financial support for the foundation comes from a variety of sources including individual contributions along with the sale of NASCAR Pets calendars and various racing and other sports memorabilia.





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EC







Giving Seed Grants to Social Change Projects





















MADDIE'S INSTITUTE GRANT GIVING ADOPT & VOLUNTEER ** NO-KILL PROGRESS ** ABOUT US

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Foster Programs

Fundraising

From Rags to Riches

Fundraising Editorial

Make Money the Easy Way

One Good Story Can Raise Funds

Turning Cars into Cash

Fundraising

Fundraising is important to every animal welfare organization. Successful programs and ideas are presented in the below.

One Good Story Can Raise Funds to Save Lives

May 2012

Bonney Brown, Executive Director of the Nevada Humane Society, capitalizes on the stories of special needs animals to find the pets homes, underwrite their care, pay for the rehabilitation of nearly all the treatable dogs and cats in the shelter, and generate more awareness and financial support for the entire organization. Read More >

Turning Cars into Cash

2011

A step by step plan for running a successful car donation program. Read More >

· Make Money the Easy Way

2009

When local businesses donate a portion of their proceeds to humane organizations, everyone wins: the businesses gain new customers in a slow economy; the shelter gets cash and a high community profile. Read More >

• From Rags to Riches: The Story of the Alachua County Humane Society Thrift Store

2007

The Alachua County Humane Society turned a lowly thrift store into a major revenue producer. Read More >









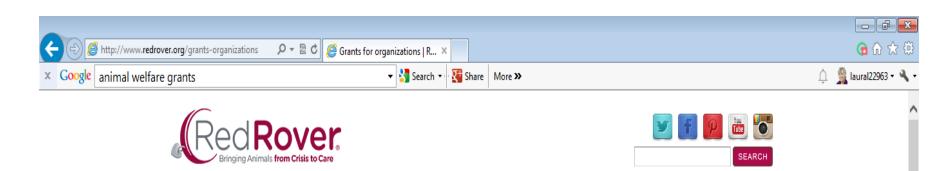












PROGRAMS GET INVOLVED NEWS & EVENTS SHOP ABOUT US DONATE

Grants for organizations





SHARE THIS





Below is a list of grant programs for 501(c)3 nonprofit organizations with specific needs for animals. This information is provided as a courtesy only. RedRover does not suggest that these referrals will be able to help with your specific situation. Please check the websites listed for eligibility requirements prior to contacting them.

- ASPCA Anti-Cruelty Grant Program, Equine Fund, Emergency and Disaster Response Grants Reach resource information via the "Grants" link.
- American Humane Association Meacham Foundation Memorial Grant
- American Kennel Club (AKC) Humane Fund For breed specific rescues and women's shelters housing pets.
- Banfield Charitable Trust Pet Advocacy grants, Pet Food Distrubition grants and Peace of Mind grants.
- The Binky Foundation
- The Grey Muzzle Organization For shelters and rescues, to help senior dogs.
- Harmony Fund
- · Hugs and Kisses Animal Fund
- Maddie's Fund
- . The Merrick Fund Foundation For 501c3 central Pennsylvania animal rescues and shelters.
- PACC 911 Must be a partner of the Phoenix Animal Care Coalition 911.
- · Paws for Love Foundation
- Petco Foundation Capital Grants, Product Support, We Are Family Too, 4 Rs Project Support
- · Petfinder.com Foundation Grants Animal shelters and rescues impacted by a recent disaster, or disaster preparedness grants.
- PetSmart Charities Emergency relief, conference sponsorship, free-roaming cat spay/neuter, Canadian agencies and more.
- · Planet Dog Foundation For dogs only.





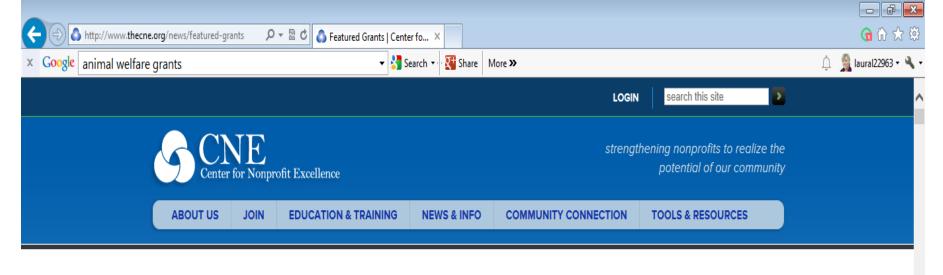












Featured Grants

Have you found a funding source that you feel others should know about it? **Contact us** with the details and we will publish it so others can learn about them!

*Please note: Each week, CNE finds three grants that are publicly available on the web and publishes them to this page for viewers to see. CNE is not the grant awarding institution for these grants- for questions, please navigate to the websites for the foundations and companies offering these grant opportunities.

Program Type





Grants with deadlines (chronologically)

Deadline: Sun. 02/15/2015

Ballyshannon Fund

Funding to organizations that support educational projects and programs with a focus on agricultural and forestry enterprises in the region.

Doris Duke Charitable Foundation

Deadline: Mon, 02/16/2015

o CNE Announ

- CNE Announcements
- Must Read Articles
- Featured Grants

News & Info

7th Annual Philanthropy Day

Open deadline grants (alphabetically)

Ford Foundation: Sustainable Development Grant

Deadline: Open

Funding to support the development of natural resource policies and programs that give poor communities more control over these resources and a stronger voice in decision making on land use and development. It focuses its efforts on poor rural communities, indigenous peoples, ethnic minorities and women, in particular.



















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About ASV...

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Starting a Spay-Neuter Program

Don't start from scratch!

If you are looking to start a spay-neuter program in your area, don't start from scratch. There are great resources already available to you:

- ASPCA Pro Includes types of programs, funding, and innovative marketing ideas
- PetSmart Charities Grant and funding procedures
- . Humane Alliance National Spay Neuter Response Team (NSNRT) for the premier model of a stationary clinic with mobile transport
- · Strategies for hiring a spay-neuter veterinarian
- Overcoming objections from private vet practitioners in your community This brochure offers concerned veterinarians a different perspective on the operations of a high-volume spay-neuter clinic.

If you are looking for a low-cost spay-neuter clinic in your area, use the ASPCA's searchable database.

Top News

New tool for implementing the ASV Guidelines now available!

Don't know where to start with using ASV's Guidelines for Standards of Care in Animal Shelters? The ASPCA has developed a new, free resource of helpful checklists to help shelters utilize the document.

More News

▶ Veterinary Task Force to Advance Spay Neuter

Medical Care Guidelines Starting a Spay/Neuter Program Data & Research on High-Volume Spay-Neuter

Programs

Spay-Neuter Presentations, Training Opportunities,



















"Binky" www.judithwolfe.com @2004

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FOUNDATION

"Helping People Help Animals"

The Binky Foundation Post office Box 2807 New York, NY 10163

Welcome to the Binky Foundation

The Binky Foundation is a private charitable organization dedicated to the protection of domestic and wild animals and the protection and expansion of their habitats. At The Binky Foundation we recognize that the resources for starting an initiative are often the hardest to obtain. Thus, we are committed to assisting individuals and organizations in taking those critical initial steps toward protecting animals and their habitats.

2015 Grant Program Set

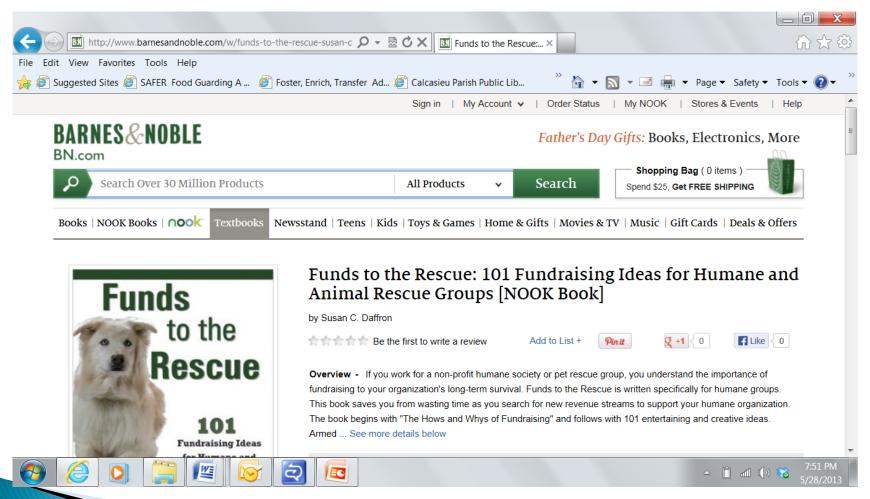
The Grant Committee has established a one-month window - June 1 through June 30 - for acceptance of First Steps Grant Applications in 2015. Please see the Grant Program page for details!

Read our 2014 year end report to friends of the Binky Foundation »



Screech Owl, gray phase, The Raptor Trust

Staying INFORMED about Fundraising and Grants







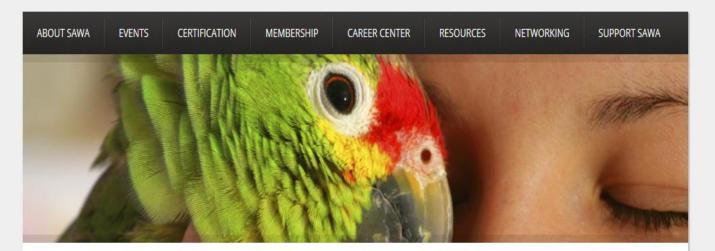
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National Council 2015 Research Symposium, St. Petersburg, FL

Grant Sources

SAWA realizes the importance of infusing additional funds to successfully plan, maintain, and evaluate the services provided in animal welfare, care and control organizations. Here is a list of grant sources to review. If you are aware of additional grant sources, and would like them listed here, please let us know at

Sponsored By











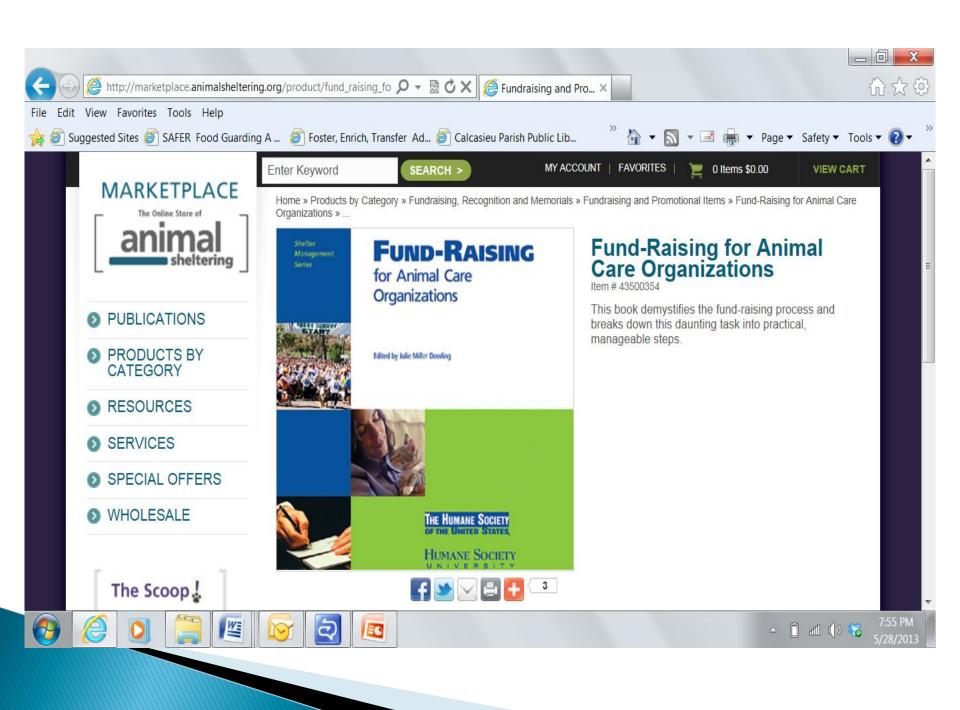












Online Fundraising Insights... ×

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Nonprofits: Log

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Free nonprofit ebooks: Learn how to be a better fundraiser with these in-depth guides to online fu relationships, email marketing, fundraising events, and more! Download these free resources full sector's leading experts.



Recurring Giving: A Quick-Start Guide for Nonprofits



Here's a win-win-win: invest in a monthly giving program to boo totals, and create your army of super-supporters. Our quick-star

Read More



The Donor Thank You Mini-Guide

Fundraising Programs: Art Fundraisers | Candles Fundraising | Chocolate Fundraising | School Fundraising | Cookie Dough | Candy Fundraising

Categories:

Arts & Culture Grants
Children Youth & Family
Grants
Community & Economic
Development
Community Foundations
Computers & Technology

Animal & Wildlife Grants

Disability Grants Education & Literacy

Grants

Plans

Environment & Conservation Grants

Curriculum & Lesson

Foundation Directory Fundraising Resources

Government Funding
Grantwriting Resources

Health Wellness &

Research

HIV Aids Prevention Human Services Grants

Hunger & Homeless
International Grants &

Funders

Latino Grants

Public Society Benefit Grants

Home ▶ Categories ▶ Animal & Wildlife Grants

Animal & Wildlife Grants



More >>

Animal Assistance Foundation - Colorado

Applicants must be 501(c)(3) organizations located in Colorado or directly benefiting Colorado pet owners. Grants endowment funds, or retirement of debt will not be considered. AAF is interested in making grants that demonstrated animal care and the understanding of the importance of animals. Priorities are to promote the welfare of animals accessibility to care, (2) quality of care, and (3) self&...

www.aaf-fd.org/

Animal Welfare Trust

The Animal Welfare Trust's grant program seeks to assist organizations whose work can help alleviate animal suff consciousness toward giving animals the respect they so need and deserve. Although general organizational funding preference will be given to well-defined projects with clear goals and objectives. Capital projects will not be considered form animal welfare, vegeta...

foundationcenter.org/grantmaker/awt...

Arcus Foundation

The Arcus Foundation lends special emphasis to programs and organizations which recognize that members of the and Transgender (GLBT) community deserve to be welcomed and celebrated. Located in Kalamazoo, Michigan, the devotes many of its philanthropic resources to improving the quality of life in Southwestern Michigan. The Arcus Great Apes Fund supports conservation efforts that prom...

www.arcusfoundation.org/pages/home....

Arthur L and Flaine V Johnson Foundation

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Cutting Edge Grants

General Community Grants

Israel Grants

Capital Grants

Resources for Grantseekers



Frequently Asked Questions



Join Our Mailing List

Grant Categories

The Foundation's four grant categories support different types of initiatives, both in Los Angeles and in Israel. Each category requires nonprofit organizations to complete a rigorous application process. Once selected as a grant recipient, The Foundation will also provide technical assistance and support to ensure the program's success.

Cutting Edge Grants

Our Cutting Edge Grants aims to inspire and motivate creative thinkers and social entrepreneurs to propose transformative projects that address critical community needs. We award grants up to \$250,000 for programs of up to three years. Learn about eligibility requirements.

Capital Grants

These grants support construction and renovation projects for facilities that predominantly serve members of the Los Angeles Jewish community. Learn about eligibility requirements.

General Community Grants

These annual grants support organizations outside of the Jewish community to address high priority concerns in the Los Angeles community. Learn about eligibility requirements.

Israel Grants

Through this annual grant program, The Foundation supports programs that have an impact on pressing social and economic issues in Israel.

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NEW!

Regular updates on important legislation you may want to advocate for (or against).

Visit "WHAT TO WATCH."

It's Grants' Cycle for many Fe Departments... checked <u>Grants.g</u> to search opportunit

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Offering the best in experienced, targeted grant and legislative campaign strategies.

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Matching Gift Service

Set Up

Demo

Raise More Money from Matching Gift Prograr

Double the Donation makes it easy for nonprofits to increase fundraising from employee matching gift programs. We match site so your donors have immediate access to the information they need to submit matching gifts. Learn more Donation's matching gift service.



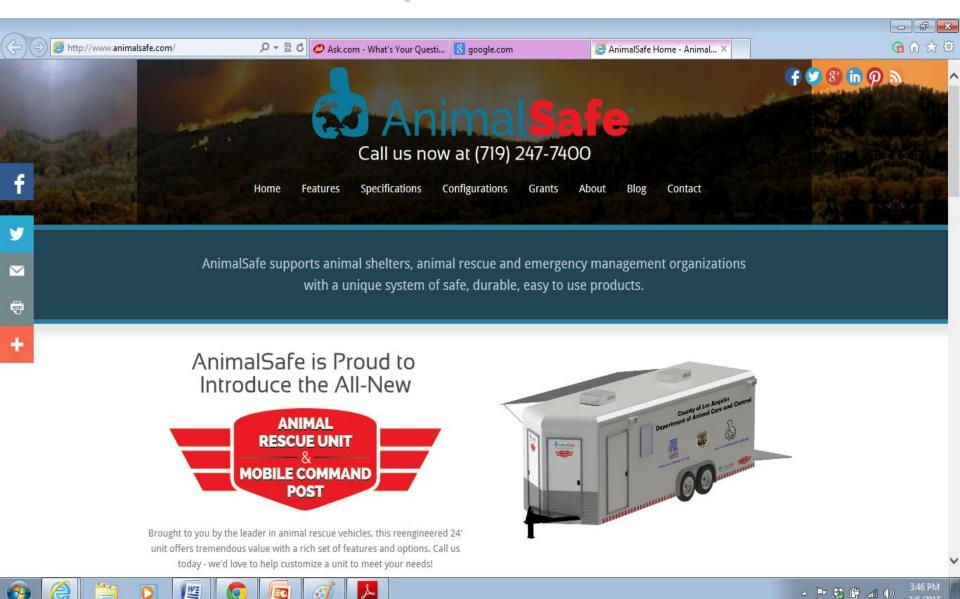
TOUR OUR MATCHING GIFT SERVICE

Sample Matching Gift Information

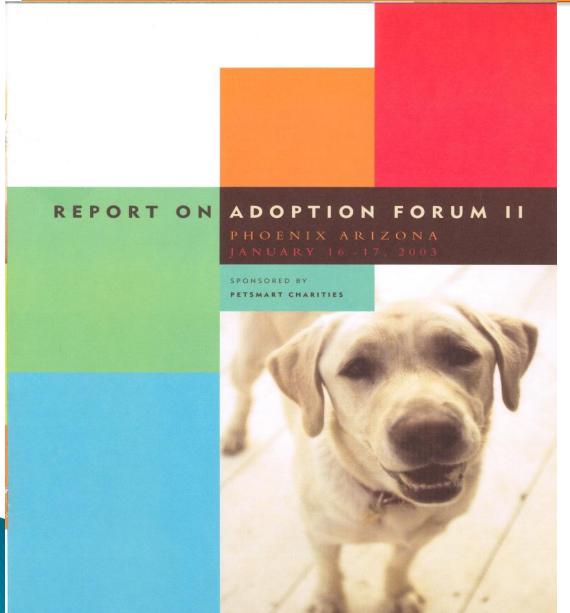


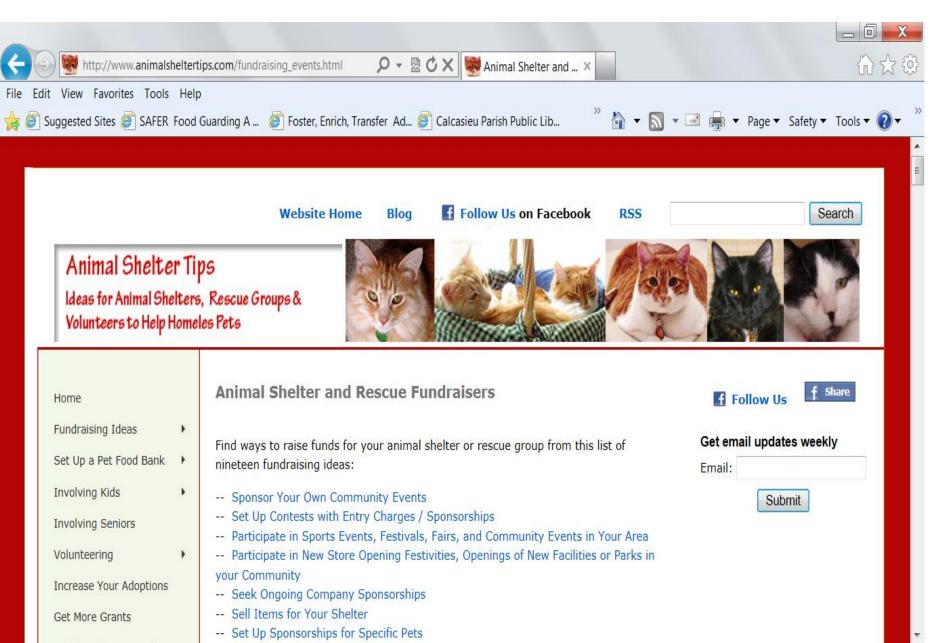
△ Î ad (b) ₩

Research the latest equipment for Rescues, Transports and Disasters:



www.petsmartcharities.com







































Samples: Fundraising Ideas

- Debit Donation Program
- ·Guardian Angel sponsorship program
- Dog House Contest
- Water Bill Donation program



<u>Debit Donation Program</u>

Donors sign up for a monthly giving program that is automatically charged to their Visa, MasterCard, or Discover Card, making it easier for them to contribute (and contribute more) throughout the year.

<u>Debit Donation Program</u>

TO DO:

- $\sqrt{}$ Contact your bank to set up automatic billing.
- $\sqrt{}$ Contact major credit card companies to set up automatic billing and obtain software.
- $\sqrt{}$ Design brochures for direct mailing.
- $\sqrt{}$ Promote 'kick-off' event, plan for ongoing promotion.

COST

- ~ \$250 for software
- ~ .06 per donation processing fee, \$17/mo. Bank processing fee

Printing of brochures, mailing, promotion, staff time



Guardian Angel Sponsor

Offers people the opportunity to provide a home for numerous homeless pets without adding any to their own household. How? The 'Guardian Angel' personally sponsors a kennel/cage at the shelter for six months or a year.

The sponsors names and brief messages are posted on the kennels or in the shelter. All sponsor names for a particular area are printed on Angel theme paper, framed, and displayed in the shelter and in newsletters.

Guardian Angel Sponsor

TO DO:

- $\sqrt{}$ Develop mailing list and contact list of potential sponsors
- √ Develop brochure, logo
- √ Establish sponsorship amounts
- √ Plan acknowledgement system

COST

Brochures

Printing and mailing

Staff time



Dog House Contest

Entries of creative pet houses and furniture designed for pets are exhibited and then auctioned at a local Home Show or Home Improvement Fair.

Entries are solicited from Home Show exhibitors as well as from individuals and businesses in the community, with the proceeds going to your local animal welfare organization.

Dog House Contest

TO DO:

- $\sqrt{}$ Obtain list of Home Show exhibitors, contact them for interest possibly as an employee contest
- $\sqrt{}$ Develop publicity, solicit entries from the public (as a separate category)
- \checkmark Solicit awards, judges
- $\sqrt{}$ Solicit a sponsor (local television station)

COST

Home Show booth space (unless sponsor is obtained)

Printing and mailing

Staff time





NEWS

CALENDAR

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SERVICES



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HEALTH & HUMAN SERVICES

County Home / Health and Human Services / Animal Services / News & Publications / Gingerbread Dog House Contest

Choose a Department:

News & Publications

- Overview
- Animal Services Media Releases
- Shelter Blogs
- · Animal Tales Newsletter
- Annual Report
- Animal Shelter
- Licensing
- Animal Control
- Donations
- Volunteer
- Resources
- Animal Bites and Rabies Prevention
- Contact



? FAO

Gingerbread Dog House Contest

The Bonnie Hays Animal Shelter is holding the third annual Gingerbread Dog House Conte 13th, 2014 - hosted by Cedar Hills Crossing in Beaverton, Oregon, This year will be even I

To Enter a Pet Themed House or Cake:

Although the contest is called the Gingerbread DOG House Contest, all pet inspired entries 2012 winner was a mouse dream house that looked like a wedge of cheese!

In addition to traditional style gingerbread houses, CAKES are welcome in addition to any with, as long as all visible portions are 100% edible. For more information, please see the rules.

Entries will be accepted on Saturday, December 13th between 11 a.m. and noon at Cedar Center. Space is limited and we highly recommend pre-registering. You may pre-register l the form below or by downloading the registration form and sending it to us via email, fax it off at the shelter. We may be able to take some day-of entries, but we very much appre

Pre-Registration Categories:

Youth (12 & Under)

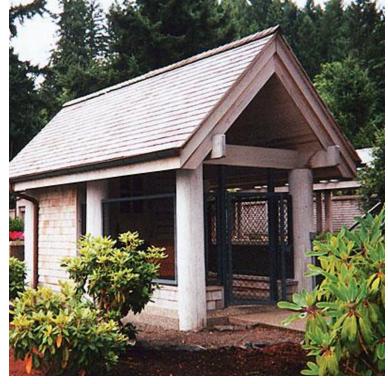
Teens (13-19)

Adults (20 & Over)

Mixed Age (For example, family groups made up of kids, teen and adults)

Culinary Professionals/Experts

Category winners receive certificates and ribbons. Prizes will be awarded based on availab









Water Bill Donation Program

In 1993, the North Richland Hills City Council in Texas voted to add the Animal Care and Control Center to the water bill donation program. \$1, added to the monthly water bill, is divided between the local library, the beautification commission, and the animal shelter.

If the resident does not choose to make the donation, they must subtract it from their monthly bill.

Water Bill Donation Program

TO DO:

- $\sqrt{}$ Contact local animal control administrator
- $\sqrt{}$ Contact local aldermen, city council members
- $\sqrt{}$ Contact private utility companies

COST

Staff time

'Wining and Dining'

Publicity

BREAKING NEW GROUND!

- Selling the idea:
 - Reduce burden on tax payer
 - Offer more services to community
 - Quality of life for community improves
 - Helps create positive image which raises morale of staff and volunteers
 - Minimum service delivery is no longer acceptable

STRATEGIES FOR SUCCESS

- All contacts are important
- Identify one or two key people in community
- Identify key groups in community
 - Rescue groups
 - Foster Home groups
 - Dog and Cat Clubs, Trainers, etc
 - Community groups
- Use Volunteers





If you always do what you always did, you always get what you always got!

Great Spirits have always encountered violent opposition from mediocre minds.

Albert Einstein

CONTACT
INFORMATION:

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 Consultant- Animal
 Control/Services, Government
 and Non-Profit Animal
 Welfare/Protection Issues and
 Programs

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Lauralanza.com